

# Give Us 2 Minutes, and We'll Give You Exposure to 200,000+ Automation Professionals!

We'll create a 2-minute video of Executive Editor Theresa Houck interviewing your company rep about your referenced product at your Automation Fair booth. You'll reach 200,000+ premier automation industry professionals! Click [here](#) for video tutorial.

Click here to [see a sample partner video](#).

### Here's What You Get

- Promotion via Automation Fair Show Daily e-newsletter. [Click here for a sample](#).
- Promotion via *The Journal's* [LinkedIn](#), [Facebook](#) and [Twitter](#) channels.
- Promotion via the [Automation Fair LinkedIn](#) Group.
- Promotion to at least 45 other automation-related LinkedIn Groups.
- Promotion on the Automation Fair YouTube channel.
- 1 video link in the e-newsletter of your choice:
  - >> *The Journal's* bimonthly general e-newsletter.
  - >> Compliance e-newsletter.
  - >> Networking Technology e-newsletter.
- Your video featured in our February Automation Fair wrap-up e-newsletter.
- Your video featured in February on [The Journal's home page](#).
- A link on the [Automation Fair](#) home page.
- This video is yours to keep. Post it on your Web site, e-blast to your customers, etc.



### Here's How it Works:

1. We schedule the video prior to the show at your convenience before, during or after show hours.
2. Theresa chats with your rep for 2 minutes on camera about any Encompass-referenced product.
3. We post the video within hours of filming.

Cost for the video is only \$1,600. Take advantage of this opportunity to influence 200,000+ potential purchasers — both during and after Automation Fair.

Contact Scott Walters for more information at (440) 835-2545 or [swalters@putman.net](mailto:swalters@putman.net).