

# Plant Services

## 2012 Editorial Calendar

### Mission:

To optimize industrial facility performance, operations, maintenance, reliability and asset management.

|                             |                             | January                       | February                     | March                          | April                       | May                         | June                           |                             |
|-----------------------------|-----------------------------|-------------------------------|------------------------------|--------------------------------|-----------------------------|-----------------------------|--------------------------------|-----------------------------|
| PRINT                       | Ad Closing Dates            | December 13                   | January 10                   | February 14                    | March 13                    | April 10                    | May 8                          |                             |
|                             | Material Due Dates          | December 20                   | January 17                   | February 21                    | March 20                    | April 17                    | May 15                         |                             |
|                             | Cover Story                 | On-Site Alternative Energy    | MRO Services                 | Engineering and Maintenance    | CMMS Review                 | Air Compressor Efficiency   | Vibration                      |                             |
|                             | Predictive Maintenance      | Thermography                  | Bearings                     | Lubrication                    | Vibration Analysis          | Lubrication                 | Contractor Services            |                             |
|                             | Optimization                | Compressed Air                | Motors & Drives              | Sustainability                 | Electrical Systems          | Motors & Drives             | Facilities Management          |                             |
|                             | Reliability                 | Industrial Safety             | Electrical Systems           | Compressed Air                 | Industrial Networks         | Heating & Cooling           | Fluid Handling                 |                             |
|                             | Energy Efficiency           | Electrical Systems            | Fluid Handling               | Motors & Drives                | Compressed Air              | Contracted MRO Services     | Heating & Cooling              |                             |
|                             | Product Roundup             | Industrial Networks           | Predictive Technology        | Heating & Cooling              | Control Systems             | Electrical Systems          | Motors & Drives                |                             |
| DIGITAL                     | PlantServices.com Exclusive | Motors and Drives             | Compressed Air               | Electrical Systems             | Thermography                | Facilities Management       | Compressor Systems             |                             |
|                             | PlantServices.com           | Control Systems               | Heating/Cooling              | Plant Maintenance              | Fluid Handling              | Material Handling           | Electrical Systems             |                             |
|                             | Webinar Series              | MIR: Compressed Air Systems   | Electrical Safety: Arc Flash | ARC: Asset Management Software | MIR: Control Systems        | Thermography                | ARC: Predictive Technology     |                             |
| NEWSLETTERS                 | Insider Series              | Plant Services Enews 1        | General Coverage 1/5         | General Coverage 2/2           | General Coverage 3/1        | General Coverage 4/5        | General Coverage 5/3           | General Coverage 6/1        |
|                             |                             | Plant Services Enews 2        | Motors and Drives 1/12       | Boiler Systems 2/9             | Maintenance Technology 3/8  | Fluid Handling Systems 4/12 | Material Handling Systems 5/10 | Compressor Systems 6/10     |
|                             |                             | Plant Services Enews 3        | Plant Optimization 1/19      | Plant Optimization 2/16        | Plant Optimization 3/15     | Plant Optimization 4/19     | Plant Optimization 5/17        | Plant Optimization 6/21     |
|                             |                             | Plant Energy Insider          | Energy 1/3                   | Motors 2/7                     | HVAC 3/6                    | Facilities 4/3              | Energy 5/1                     | Motors 6/10                 |
|                             |                             | Industrial IT Insider         | CMMS Software 1/11           | CMMS Software 2/15             | CMMS Software 3/14          | CMMS Software 4/11          | CMMS Software 5/9              | CMMS Software 6/10          |
|                             |                             | Training Advisor              | Training 1/17                | Certification 2/21             | Compliance 3/20             | Training 4/17               | Certification 5/15             | Compliance 6/10             |
|                             |                             | Training Advisor Course Guide | Course Focus 1/10            | Course Focus 2/14              | Course Focus 3/13           | Course Focus 4/10           | Course Focus 5/8               | Course Focus 6/10           |
|                             |                             | New Product Bulletin          | New Products 1/4, 1/18       | New Products 2/8, 2/22         | New Products 3/7, 3/21      | New Products 4/4, 4/18      | New Products 5/2, 5/16         | New Products 6/20           |
|                             |                             | Tech Specs                    |                              | Product Specifications 2/29    |                             | Product Specifications 4/25 |                                | Product Specifications 6/10 |
|                             |                             | Video Showcase                | Product Demonstrations 1/25  |                                | Product Demonstrations 3/28 |                             | Product Demonstrations 5/23    |                             |
|                             | Around the Web              | Industry News & Views 1/13    | Industry News & Views 2/17   | Industry News & Views 3/16     | Industry News & Views 4/13  | Industry News & Views 5/11  | Industry News & Views 6/15     |                             |
|                             | OnTarget                    | Compressor Systems            | Compressor Systems 1/26      |                                | Compressor Systems 3/22     |                             | Compressor Systems 5/24        |                             |
| Electrical Systems & Safety |                             |                               | Electrical Systems 2/23      |                                | Electrical Systems 4/26     |                             | Electrical Systems 6/28        |                             |

**Production Optimization:**  
including Automation,  
Information Systems

**Reliability:**  
including Predictive  
technologies,  
Failure analysis

**Efficiency:**  
including Energy,  
Labor

**Management:**  
including Engineering,  
Information, Outsourcing,  
Personnel, Safety,  
Security, Training

| June        | July                            | August                      | September                    | October                      | November                               | December                     |                               |
|-------------|---------------------------------|-----------------------------|------------------------------|------------------------------|--|------------------------------|-------------------------------|
|             | June 12                         | July 10                     | August 7                     | September 11                 | October 9                              | November 13                  | PRINT                         |
|             | June 19                         | July 17                     | August 14                    | September 18                 | October 16                             | November 20                  |                               |
| Analysis    | Industry Outlook on Maintenance | Boiler Systems              | Electrical Safety            | Material Handling            | Energy Efficiency With Motors & Drives | Thermography                 |                               |
| and MRO     | Thermography                    | Lubrication                 | Plant Maintenance            | Thermography                 | Bearings                               | Motors & Drives              |                               |
| ent         | Sustainability                  | Compressed Air              | Heating & Cooling            | Control Systems              | Electrical Systems                     | Compressed Air               |                               |
| dling       | Compressed Air                  | Sustainability              | Asset Management Software    | Compressed Air               | Asset Management Software              | Electrical Systems           |                               |
| Cooling     | Electrical Systems              | Contracted MRO Services     | Control Systems              | Facilities Management        | Sustainability                         | Heating & Cooling            |                               |
| Drives      | Facilities Management           | Material Handling           | Compressed Air               | Fluid Handling               | Safety Products                        | Asset Management Software    |                               |
| ed Air      | Bearings                        | Thermography                | Thermography                 | Electrical Systems           | Compressed Air                         | Industrial Safety            | DIGITAL                       |
| Systems     | Motors & Drives                 | Vibration Analysis          | Lubrication                  | Motors & Drives              | Heating & Cooling                      | Contracted MRO Services      |                               |
| ictive gy   | MIR: Fluid Handling             | Heating & Cooling           | Electrical Safety: Arc Flash | Contracted MRO Services      | MIR: Motors & Drives                   | Lubrication                  |                               |
| verage 6/7  | General Coverage 7/5            | General Coverage 8/2        | General Coverage 9/6         | General Coverage 10/4        | General Coverage 11/1                  | General Coverage 12/6        | INSIDER SERIES<br>NEWSLETTERS |
| ed Air /14  | Bearing Maintenance 7/12        | Predictive Tools 8/9        | Lubrication 9/13             | Electrical Systems 10/11     | Heating/Cooling Systems 11/8           | Industrial Safety 12/13      |                               |
| imization   | Plant Optimization 7/19         | Plant Optimization 8/16     | Plant Optimization 9/20      | Plant Optimization 10/18     | Plant Optimization 11/15               | Plant Optimization 12/20     |                               |
| 5           | HVAC 7/3                        | Facilities 8/7              | Energy 9/4                   | Motors 10/2                  | HVAC 11/6                              | Facilities 12/24             |                               |
| ftware 6/13 | CMMS Software 7/11              | CMMS Software 8/15          | CMMS Software 9/12           | CMMS Software 10/10          | CMMS Software 11/14                    | CMMS Software 12/12          |                               |
| ce 6/19     | Training 7/17                   | Certification 8/21          | Compliance 9/18              | Training 10/16               | Certification 11/20                    | Compliance 12/18             |                               |
| cus 6/12    | Course Focus 7/10               | Course Focus 8/14           | Course Focus 9/11            | Course Focus 10/9            | Course Focus 11/13                     | Course Focus 12/11           |                               |
| ucts 6/6,   | New Products 7/6, 7/18          | New Products 8/8, 8/22      | New Products 9/5, 9/19       | New Products 10/3, 10/17     | New Products 11/7, 11/21               | New Products 12/5, 12/19     |                               |
| ions 6/27   |                                 | Product Specifications 8/29 |                              | Product Specifications 10/24 |  | Product Specifications 12/26 |                               |
|             | Product Demonstrations 7/25     |                             | Product Demonstrations 9/26  |                              | Product Demonstrations 11/28           |                              |                               |
| ews & 5     | Industry News & Views 7/13      | Industry News & Views 8/17  | Industry News & Views 9/14   | Industry News & Views 10/12  | Industry News & Views 11/16            | Industry News & Views 12/14  |                               |
|             | Compressor Systems 7/26         |                             | Compressor Systems 9/27      |                              | Compressor Systems 11/29               |                              | OnTarget                      |
| Systems     |                                 | Electrical Systems 8/30     |                              | Electrical Systems 10/25     |  | Electrical Systems 12/27     |                               |