



FOOD PROCESSING

2010 DIGITAL RATES

WEB SITE ADVERTISING RATES (Cost Per Thousand Impressions)

Leaderboard	\$79 CPM
Boombox (Large Rectangle)	\$79 CPM
Article-embedded Text Box	\$69 CPM
Sponsored Product	\$59 CPM
Sponsored Link	\$39 CPM
Square Button	\$39 CPM

All rates are gross

FOODPROCESSING.COM E-NEWS

Top Sponsor	\$1,499
Skyscraper	\$1,299
Sponsored Product	\$999
Sponsored Link	\$349

All rates are gross

FOODPROCESSING.COM TOPIC E-NEWS

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