

Built to meet our users' needs for deep, searchable and actionable content, FoodProcessing.com combines news, original topical articles, expert advice and carefully chosen product and vendor information to provide comprehensive industry insight and information.

With more than 51,635 unique user sessions and more than 136,000 page views per month, FoodProcessing.com is a superior marketing tool for suppliers looking to fulfill their e-business initiatives with guaranteed repeat exposure to thousands of food and beverage professionals around the world!

- Ad positions available include top leaderboard, large rectangle, button, article embedded text, sponsored product, sponsored link and "Half Page" ads.
- Rich Media accepted
- Helios and Adobe Omniture reports provided
- BPA audited



All digital marketing campaigns on FoodProcessing.com are managed using the Helios system, which helps to eliminate spiders and other false, impression-inflating effects. Extensive self-service reporting and analysis tools are available to site advertisers. *All web site campaigns are sold and managed based on delivered impressions.*

FoodProcessing.com Advertising Rates (gross)		
Position	Creative	Cost Per Thousand Impressions
Top Leaderboard	<p>Dimensions: 728x90 pixels Max Image File Size: 40k Formats: GIF, JPEG, HTML, Flash, animation acceptable</p>	<p>\$99</p>
Boombbox	<p>Dimensions: 336x280 pixels Max Image File Size: 40k Formats: GIF, JPEG, HTML, Flash, animation acceptable</p>	<p>\$99</p>
Button	<p>Dimensions: 125x125 pixels Max Image File Size: 15k Formats: Non-animated GIF, JPG</p>	<p>\$59</p>
Article-embedded Text Box	<p>Dimensions: Up to 40-character headline, plus 300 characters additional text* Formats: Text only</p>	<p>\$89</p>
Sponsored Product, Home Page	<p>Dimensions: 120x60 pixel image, plus 40-character headline and 300 characters additional text* Max Image File Size: 5k Formats: Text and non-animated GIF, JPG</p>	<p>\$79</p>
Sponsored Link	<p>Dimensions: Up to 40-character headline, plus 80 characters additional text* Formats: Text Only</p>	<p>\$59</p>
Half Page	<p>Dimensions: 300x600 pixel Max Image File Size: 60k Formats: GIF, JPEG, HTML, Flash, animation acceptable</p>	<p>\$109</p>
Top Right	<p>Dimensions: 220x90 pixel Max Image File Size: 30k Formats: GIF, JPEG, HTML, Flash, animation acceptable</p>	<p>\$69</p>

* All character counts include spaces