

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
FAX: +1 203.447.2900
www.bpaww.com

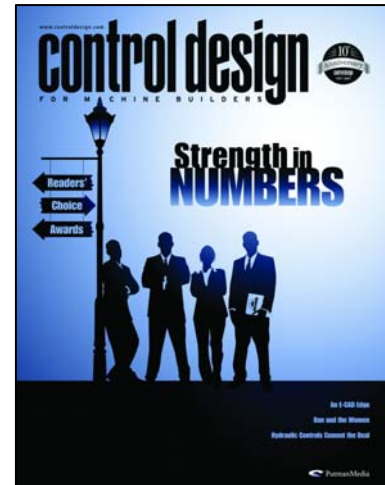
A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

control design

Putman Media, Inc.
555 West Pierce Road, Suite 300
Itasca, IL 60143
Tel.: (630) 467-1300
Fax: (630) 467-1124
www.controldesign.com

Official Publication of: None
Established: 1997
Issues Per Year: 12
(See Paragraph 9)



FIELD SERVED

CONTROL DESIGN serves the market for instrumentation, control, and automation systems and components in the industrial original equipment manufacturing (OEM) industry.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include engineers, general managers, operations and research and development personnel involved in the design and manufacture of machinery and equipment for manufacturing industries, i.e., original equipment manufacturers and systems integrators/engineering firms serving the manufacturing industries.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	15
Advertiser and Agency _____	817
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	317
Electronic _____	-
All Other _____	983
TOTAL	2,132

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	43,036	100.0	43,036	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	43,036	100.0	43,036	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD															
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
January _	1969	-	35,941	7,109			43,050	April ____	1,172	1,170	35,062	7,983			43,045
February	417	417	35,555	7,495			43,050	May ____	7,873	7,840	35,099	7,913			43,012
March ____	211	208	35,468	7,579			43,047	June ____	-	-	35,099	7,913			43,012
TOTAL								TOTAL	11,642	9,635					

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009
This issue is 0.1% or 29 copies below the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	ANALYSIS OF CONTROL DESIGN INDUSTRIES BY TITLE			
					Engineering	Management	Operations	Research and Development
Air & Gas Compressors _____	759	1.8	647	112	337	178	208	36
Engineering & Systems Integration Services _____	9,122	21.2	6,983	2,139	4,720	2,488	1,568	346
Engines & Turbines _____	1,541	3.6	1,248	293	780	269	403	89
Food Products Machinery _____	1,565	3.6	1,278	287	642	382	459	82
Industrial Fans, Blowers, & Air Purification Equipment _____	621	1.4	530	91	287	145	163	26
Industrial Heating, Refrigeration, & Air Conditioning Equipment _____	1,335	3.1	1,109	226	644	280	344	67
Industrial Process Furnaces & Ovens _____	578	1.3	462	116	278	128	143	29
Machine Tools _____	5,313	12.4	4,711	602	1,802	1,972	1,348	191
Materials Handling, Conveyors, & Conveying Equipment _____	1,611	3.7	1,354	257	738	381	424	68
Metalworking Machinery _____	3,288	7.6	2,900	388	1,173	1,095	877	143
Mining Machinery & Equipment _____	484	1.1	371	113	218	106	139	21
Oil & Gas Field Machinery & Equipment _____	1,260	2.9	798	462	621	243	349	47
Packaging Machinery _____	831	1.9	679	152	421	175	188	47
Paper Industries Machinery _____	462	1.1	390	72	217	78	142	25
Printing Trades Machinery & Equipment _____	578	1.3	472	106	300	102	150	26
Pumps & Pumping Equipment _____	944	2.2	780	164	410	199	284	51
Rolling Mill Machinery & Equipment _____	162	0.4	132	30	72	40	42	8
Semiconductor Manufacturing Machinery _____	1,092	2.5	812	280	644	160	224	64
Textile Machinery _____	230	0.5	191	39	90	64	65	11
Woodworking Machinery _____	243	0.6	195	48	81	75	76	11
Other Industries & Special Industrial Machinery & Equipment NEC _____	10,993	25.6	9,057	1,936	5,525	2,653	2,342	473
TOTAL QUALIFIED CIRCULATION	43,012	100.0	35,099	7,913	20,000	11,213	9,938	1,861

Engineering includes: Design Engineers, Electrical Engineers, Principal Engineers, Senior Engineers, System Engineers, Computer Engineers, Engineering Managers and their staffs.

Management includes: Directors, Vice Presidents, Executive/Senior Vice Presidents, CFOs, Controllers, Division/Subsidiary Heads, General Managers, Presidents, CEO's.

Operations includes: Automation Specialists, Instrumentation Managers, Project Managers, Purchasing Agents; MIS, Production, and Plant Managers and their staffs.

Research and Development includes: Technical Supervisors/Directors, Directors of R & D, QC Supervisors, Lab Managers, and Senior Scientists.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	*2 Years	3 Years						
I. Direct Request: _____	30,523	12,489	-	35,099	7,913			43,012	100.0
II. Request from recipient's company: _____	-	-	-	-	-			-	-
III. Membership Benefit: _____	-	-	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-			-	-
Association rosters and directories _____	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	30,523	12,489	-	35,099	7,913			43,012	100.0
*See Paragraph 9 PERCENT	71.0	29.0	-	81.6	18.4			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

MAILING ADDRESS	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	35,099	7,913			43,012	100.0
Individuals by name only _____	-	-			-	-
Titles or functions only _____	-	-			-	-
Company names only _____	-	-			-	-
Multi-Copy Same Addressee copies _____	-	-			-	-
Single Copy Sales _____	-	-			-	-
TOTAL QUALIFIED CIRCULATION	35,099	7,913			43,012	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent
039-049 Maine _____	134	19	153	
030-038 New Hampshire _____	269	40	309	
050-059 Vermont _____	101	16	117	
010-027 Massachusetts _____	964	168	1,132	
028-029 Rhode Island _____	135	29	164	
060-069 Connecticut _____	686	95	781	
NEW ENGLAND	2,289	367	2,656	6.2
100-149 New York _____	1,795	257	2,052	
070-089 New Jersey _____	940	154	1,094	
150-196 Pennsylvania _____	2,172	308	2,480	
MIDDLE ATLANTIC	4,907	719	5,626	13.1
430-459 Ohio _____	2,657	362	3,019	
460-479 Indiana _____	985	168	1,153	
600-629 Illinois _____	2,328	319	2,647	
480-499 Michigan _____	1,755	193	1,948	
530-549 Wisconsin _____	1,709	226	1,935	
EAST NO. CENTRAL	9,434	1,268	10,702	24.9
550-567 Minnesota _____	1,209	198	1,407	
500-528 Iowa _____	570	88	658	
630-658 Missouri _____	761	97	858	
580-588 North Dakota _____	100	9	109	
570-577 South Dakota _____	118	8	126	
680-693 Nebraska _____	312	26	338	
660-679 Kansas _____	421	68	489	
WEST NO. CENTRAL	3,491	494	3,985	9.3
197-199 Delaware _____	68	22	90	
206-219 Maryland _____	397	73	470	
200-205 Washington, DC _____	26	6	32	
220-246 Virginia _____	668	88	756	
247-268 West Virginia _____	156	20	176	
270-289 North Carolina _____	1,035	142	1,177	
290-299 South Carolina _____	539	74	613	
300-319 Georgia _____	742	105	847	
320-349 Florida _____	948	148	1,096	
SOUTH ATLANTIC	4,579	678	5,257	12.2
400-427 Kentucky _____	483	70	553	
370-385 Tennessee _____	628	101	729	
350-369 Alabama _____	416	62	478	
386-397 Mississippi _____	161	23	184	
EAST SO. CENTRAL	1,688	256	1,944	4.5
716-729 Arkansas _____	228	33	261	
700-714 Louisiana _____	317	49	366	
730-749 Oklahoma _____	425	78	503	
750-799 Texas _____	2,180	416	2,596	
WEST SO. CENTRAL	3,150	576	3,726	8.7
590-599 Montana _____	83	9	92	
832-838 Idaho _____	163	26	189	
820-831 Wyoming _____	44	5	49	
800-816 Colorado _____	442	79	521	
870-884 New Mexico _____	111	13	124	
850-865 Arizona _____	325	58	383	
840-847 Utah _____	256	43	299	
889-898 Nevada _____	62	6	68	
MOUNTAIN	1,486	239	1,725	4.0
995-999 Alaska _____	27	6	33	
980-994 Washington _____	539	106	645	
970-979 Oregon _____	422	83	505	
900-961 California _____	3,026	601	3,627	
967-968 Hawaii _____	22	7	29	
PACIFIC	4,036	803	4,839	11.3
UNITED STATES	35,060	5,400	40,460	94.1
969 & 004-009 U.S. Territories _____	39	12	51	
Canada _____	-	219	219	
Mexico _____	-	128	128	
Other International _____	-	2,154	2,154	
APO/FPO _____	-	-	-	
TOTAL QUALIFIED CIRCULATION	35,099	7,913	43,012	100.0

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
Total Audit Average Qualified	45,282	45,032	45,026	45,045	45,178	43,036
Qualified Non-Paid Total	45,282	45,032	45,026	45,045	45,178	43,036
Print Only _____	41,823	41,071	40,521	39,101	37,942	35,371
Electronic Only _____	3,459	3,961	4,505	5,944	7,236	7,665
Qualified Paid Total	-	-	-	-	-	-
Print Only _____	-	-	-	-	-	-
Electronic Only _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

8. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

METHOD OF DISTRIBUTION

All qualified circulation conforms to the field served of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital versions are notified via email when the version is available.

CHANGE IN FREQUENCY

Effective with the January 2008 issue, CONTROL DESIGN changed its frequency from 10 to 12 issues per year.

PARAGRAPH 3b:

LEGNTH OF SUBSCRIPTION	TOTAL	PERCENT
Less than 1 year	-	-
1 year or more (but less than two)	30,525	71.0
2 years or more (but less than three)	12,487	29.0
3 years or more	-	-
TOTAL	43,012	100.0

PARAGRAPHS 5 & 6 ARE NOT REQUIRED

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	35,371	100.0	35,371	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	35,371	100.0	35,371	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - ELECTRONIC VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	7,665	100.0	7,665	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	7,665	100.0	7,665	100.0	-	-

QUESTIONNAIRE PROVIDED AT THE OPTION OF THE PUBLISHER:

control design

FOR MACHINE BUILDERS

RENEW TODAY

Your subscription to Control Design is up for renewal!

Act Now to continue receiving it without interruption.

Please complete & return the card below, or fax it to 847/291-4816.

Better yet, visit us at www.controldesign.com and click on subscribe.



control design

FOR MACHINE BUILDERS

SIGNATURE (Required)

Date

Name

Title

Company

Mailing Address

City State Zip

Phone Fax

E-mail

Start/continue my free subscription to Control Design Yes No

IMPORTANT: THESE QUESTIONS MUST BE ANSWERED TO HAVE YOUR SUBSCRIPTION

E. What format do you prefer to receive Control Design magazine?
 01 Print version only 02 Digital version only

F. Total number of employees at this facility (check only one):
 01 Under 50 02 50-99 03 100-249 04 250-499 05 500-999 06 1000+

G. Which one category best describes the equipment or machinery built at your location? (Check one only)

<input type="radio"/> 2083 Air & Gas Compressors	<input type="radio"/> 2033 Oil & Gas Field Machinery & Equipment
<input type="radio"/> 0700 Engineering & Systems Integration Services	<input type="radio"/> 2085 Packaging Machinery
<input type="radio"/> 2011 Engines & Turbines	<input type="radio"/> 2054 Paper Industries Machinery & Equipment
<input type="radio"/> 2086 Food Products Machinery	<input type="radio"/> 2055 Printing Trades Machinery & Equipment
<input type="radio"/> 2064 Industrial Fans, Blowers, & Air Purification Equipment	<input type="radio"/> 2081 Pumps & Pumping Equipment
<input type="radio"/> 2065 Industrial Heating, Refrigeration, & Air-Conditioning Equipment	<input type="radio"/> 2047 Rolling Mill Machinery & Equipment
<input type="radio"/> 2047 Industrial Process Furnaces & Ovens	<input type="radio"/> 2050 Semiconductor Manufacturing Machinery
<input type="radio"/> 2041 Machine Tools	<input type="radio"/> 2051 Textile Machinery
<input type="radio"/> 2035 Material Handling, Conveyors & Conveying Equipment	<input type="radio"/> 2052 Woodworking Machinery
<input type="radio"/> 2049 Metalworking Machinery	<input type="radio"/> 2039 Other Industrial and Special Industry Machinery and Equipment, Not Elsewhere Classified
<input type="radio"/> 2032 Mining Machinery & Equipment	

H. Please check all the products that you recommend, specify, and/or buy:

07 <input type="checkbox"/> Control Systems	33 <input type="checkbox"/> Process Variable Measurement/Instrumentation
08 <input type="checkbox"/> Data Acquisitions/Recorders	
09 <input type="checkbox"/> Electric Motors and Drives	39 <input type="checkbox"/> Programmable Controllers
10 <input type="checkbox"/> Housing/Enclosures	21 <input type="checkbox"/> Proximity/Motion Sensors
12 <input type="checkbox"/> I/O Systems/Signal Conditioners	36 <input type="checkbox"/> Terminal Blocks/Connectors
21 <input type="checkbox"/> Machine Safety	38 <input type="checkbox"/> Vision Systems
18 <input type="checkbox"/> Motion Control Systems	39 <input type="checkbox"/> Wire/Cable/Fiberoptics
22 <input type="checkbox"/> Network Components	39 <input type="checkbox"/> Other
17 <input type="checkbox"/> Operator Interface	30 <input type="checkbox"/> None of the Above
14 <input type="checkbox"/> Power Supplies	

I. You may receive relevant business-related offers via e-mail. If you DO NOT wish to receive 3rd party offers, please check here

TP0901

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Jack Jones, Corporate Circulation Director

Keith Larson, VP/Group Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed August 6, 2009
 State Illinois
 County Dupage
 Received by BPA Worldwide August 6, 2009
 Type PJ
 ID Number C429Y0J9