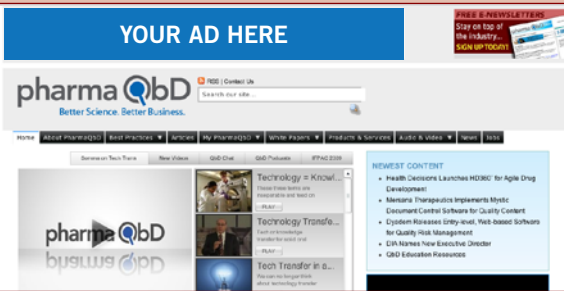
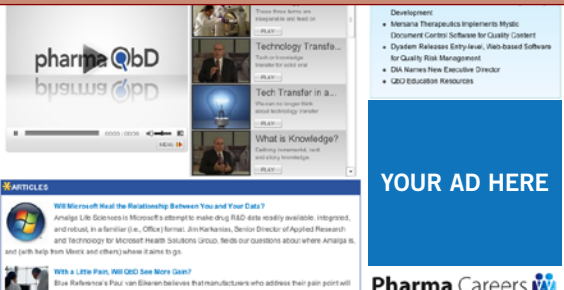
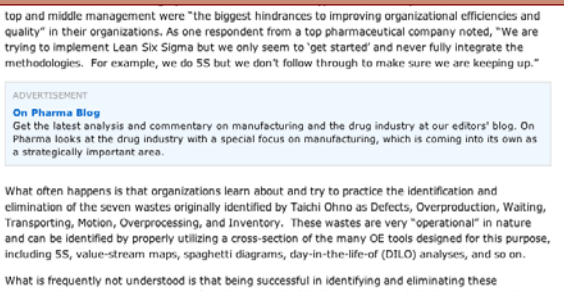


## Website Advertising

PharmaQbD.com is a digital property dedicated to advancing the pharmaceutical industry by being an advocate for improving pharmaceutical development, reducing time to market, improving quality, advancing knowledge management/collaboration and reducing risks.

PharmaQbD.com Advertising Rates (gross)		
Position	Creative	Cost Per Thousand Impressions
<p><b>Top Leaderboard</b></p>	<p><b>Dimensions:</b> 728x90 pixels  <b>Max Image File Size:</b> 40k  <b>Formats:</b> GIF, JPEG, HTML, Flash, animation acceptable</p>	<p><b>\$65</b></p> 
<p><b>Boombbox</b></p>	<p><b>Dimensions:</b> 336x280 pixels  <b>Max Image File Size:</b> 40k  <b>Formats:</b> GIF, JPEG, HTML, Flash, animation acceptable</p>	<p><b>\$95</b></p> 
<p><b>Article-embedded text box</b></p>	<p><b>Dimensions:</b> Up to 40-character headline, plus 300 characters additional text*  <b>Formats:</b> Text only</p>	<p><b>\$75</b></p> 

\* All character counts include spaces