

**Sample Lead Generation:**

1. All of these leads contained an e-mail address, first & last names, mailing address, and phone number which were deleted from this sample
2. All of these people downloaded the sponsored White Paper of one client.
3. All leads were transmitted to the client in real-time
4. The last column: Classification Status is a pre-set feature which tells you right away if the lead is “junk” based on the parameters you set

These are the three custom questions that the client gets to ask before their White Paper can be downloaded

Job Title	Company Name	1. Do you currently have an automated system for the maintenance of GMP equipment?	2. If so has, has the system been validated?	3. Do you see value in a single integrated asset management and calibration system?	Classification Status
Group Leader, Purification Process Sciences	Abbott Bioresearch Center	UNKNOWN	YES	YES	A
Engineering Manager	Amgen, Inc.	YES	YES	YES	A
VP Manufacturing	Amgen, Inc	YES	YES	YES	A
Manager Manufacturing	Amgen, Inc	YES	YES	YES	A
validation scientist	astellas pharma manufactruing	NO	NO	YES	A
Sr. Project Engineer	B. Braun Medical Inc.	YES	YES	UNKNOWN	A
Sr. Qa Validation	Bayer	NO	NO	YES	A
Process Quality Specialist	Bayer	NO	NO	YES	A
Senior Principal Engineer	Baxter	YES	YES	YES	A
CEO	BioConvergence LLC	NO	NO	YES	A
Dir Ops Eng and Facilities	bioMerieux	NO	NO	YES	A
President	BioVigilant Systems, Inc.	NO	NO	YES	A
EHS-Manager	Birchwood Laboratories, Inc.	NO	NO	YES	A
Director	BMS	NO	NO	YES	A
Manager	BMS	NO	YES	NO	A
Director	BMS	NO	YES	NO	A
Sr Res Sci	BMS	NO	YES	NO	A
Validation Manager	BOC	NO	NO	YES	A
Director of Research	Cacique, Inc	YES	NO	YES	A
Director, Engineering	Cangene Corporation	YES	NO	YES	A
Compliance	Chiron	NO	NO	YES	A
Director, Product Marketing	Datastream	UNKNOWN	NO	UNKNOWN	Junk
project engineer	dentsply.com	NO	NO	YES	A
Production manager	Donovan Werke	NO	NO	YES	A
Manager Facilities Projects Engineering	DPT Laboratories, Ltd.	YES	NO	YES	A
Director	DVIRC	NO	NO	NO	A
PLANT CONSULTANT	EEPI	NO	NO	UNKNOWN	A
Process Control Specialist	Eli Lilly	YES	YES	YES	A
Group Leader – PAT	Eli Lilly	YES	YES	YES	A
QA Rep	Eli Lilly and Co	YES	YES	YES	A

Global Account Director	Emerson Process Management	NO	NO	YES	A
Corp. Account Manager	Emerson Process Management	NO	NO	YES	A
Dir. Software Compliance	Fisher BioServices	YES	YES	YES	A
Documentation supervisor	Fresenius Medical Care	YES	YES	YES	A
CEO	FutureTech Pharmaceuticals	NO	NO	YES	A
Validation	GEI	YES	YES	UNKNOWN	A
Sr.Supervisor	Genentech	YES	YES	YES	A
Principal Consultant	Global Change Agents	NO	NO	YES	A
Senior Consultant	Global Knowledge Management	YES	YES	YES	A
Director of Manufacturing	Greystone Pharmaceuticals	NO	NO	YES	A
Director, Regulatory Compliance	Grifols Biologicals, Inc.	YES	NO	YES	A
QUALITY ASSURANCE	HERSIL S.A.	NO	NO	UNKNOWN	A
Business Development Manager	HiTech	UNKNOWN	NO	UNKNOWN	A
Chief Quality Officer	IsoRay	NO	NO	YES	A
MANAGER, ANALYTICAL SCIENCES	ISP PHARMA TECHNOLOGIES	YES	YES	UNKNOWN	A
Project Director	ISS Corporation	YES	YES	YES	A
Director	IVAX	YES	YES	YES	A
Engineering Mgr	Ivax Pharmaceutical Inc.	NO	NO	YES	A
Validation Engineer	Jacobs Engineering	NO	NO	YES	A
Chairman & CEO	KVD Pharma Inc	NO	NO	YES	A
Lead controls engineer	lockwood greene	NO	NO	YES	A
DG Rep	MA	UNKNOWN	NO	YES	A
Principal Engineer	Mallinckrodt	YES	NO	YES	A
Business Development and Market Research	Mathis	UNKNOWN	NO	UNKNOWN	A
Senior Manager	Medarex	YES	YES	YES	A
Q. C. Manager	Medifield (P) Ltd.	NO	NO	UNKNOWN	A
Manager	MedImmune	UNKNOWN	NO	UNKNOWN	A
Mgr /QC	Morton Salt	YES	YES	YES	A
Sr. Manager-Instrumentation	Navin Fluorine International Ltd.	NO	NO	YES	A
Consultant	Nektar Therapeutics	NO	NO	YES	A
Maintenance Manager	Nestle USA	YES	YES	YES	A
SR. CONSULTANT	NOPRAS TECHNOLOGIES, INC	YES	YES	YES	A
QA Director	OrthoNeurogena	NO	NO	UNKNOWN	A
QA MGR	PFIZER	YES	YES	YES	A
Manager Manufacturing Engineering	pfizer Inc.	YES	YES	YES	A
Lab Assistant	Pfizer, Inc.	NO	YES	YES	A
Laboratory Director	Pharma Scientific Solutions	NO	NO	YES	A
Owner	pharmaedge consuting	NO	NO	UNKNOWN	A
PROJECT LEADER	PII	NO	NO	YES	A
President	Process Operations Consulting, LLC	UNKNOWN	NO	UNKNOWN	A
Consultant	ProPharma Group, Inc.	NO	NO	YES	A
Project Manager	PSGA	YES	NO	YES	A
Purchasing manager - Raw materials	Purdue Pharma	YES	YES	YES	A
VP	Putman	YES	YES	YES	Junk
Q & RA Manager	R & R Resources	NO	YES	YES	A

Manager –QA	Ranbaxy Labs Ltd	NO	NO	YES	A
Business Development Director	Rauen Technologies	YES	YES	YES	A
QA`Validation Manager	RD Service	NO	NO	NO	A
President	REThompson & Associates	YES	YES	YES	A
Director of Marketing	Rite-Hite Corporation	NO	NO	YES	A
Business Consultant	Rockwell Automation	NO	NO	YES	A
VP Pharamceutical	Shorewood Packaging	NO	NO	YES	A
Head-Packaging Development	SPIMACO	NO	NO	YES	A
general counsel	taro pharmaceuticals	UNKNOWN	YES	YES	A
Principle Electrical Engineer	Tyco Healthcare - Mallinckrodt	UNKNOWN	YES	UNKNOWN	A
Technical Director, Fermentation	Univ of Iowa	NO	NO	UNKNOWN	A
Chief Agitator	US S	NO	NO	YES	A
Validation Specialist	Valeant Pharmaceuticals	NO	NO	YES	A
Corporate Engineer	Valley Proteins, Inc.	NO	NO	UNKNOWN	A
Consultant	WCI	NO	NO	YES	A
Vice President	WindRose Analytica, Inc.	NO	NO	YES	A
VP	wockhardt	YES	YES	YES	A
Management Trainee	Wockhardt Ltd	NO	NO	UNKNOWN	A
Manager Process Control & Eng	WSRC	NO	NO	UNKNOWN	A
Documentation Manager	Wyeth	YES	YES	YES	A