



Better Science, Better Business.

PharmaQbD.com's Mission

PharmaQbD.com is the only information source dedicated to advancing a smarter approach to drug development—a more scientific, efficient and less “hit-and miss” approach. It does this via peer-to-peer exchange of best practices, as well as solutions-oriented, actionable information and ideas to improve the drug development process.

Pharmaceutical Industry Segments Served:

- Big Pharma
- Mid Pharma
- Small Pharma
- Biopharmaceuticals
- Contract manufacturers and contract service providers
- Risk management
- Generic drug manufacturers
- Virtual manufacturers

Audience Titles and Functions

Director, Manager, VP, SVP of:

- Process development
- Product development
- Technology transfer
- Research and Development
- Business development
- Clinical R&D
- Clinical safety and pharmacovigilance
- Clinical manufacturing
- Clinical supply operations
- Clinical trial and project management
- Chemical Manufacturing Control (CMC)
- Compliance
- Quality Assurance and Control
- Outsourcing
- Regulatory affairs
- Strategic planning and alliance development
- Manufacturing and Operations
- Engineers

“C” Level Executives

- CEO
- President
- CFO
- COO

What are the biggest hindrances to improving organizational efficiencies and quality within your organization?

	Response
Top management	36%
Middle management	34%
Regulators' expectations	16%
Other	16%
Line operators	14%

What are the top three goals within your organization this year?

	Response
Improve internal quality management	59%
Improve manufacturing agility	48%
Improve capacity utilization	47%
Improve alignment of internal goals with those of business partners (contract research, manufacturing and other suppliers)	41%

What are the biggest hindrances to improving organizational efficiencies and quality within your organization?

	Response
Top management	36%
Middle management	34%
Regulators' expectations	16%
Other	16%
Line operators	14%

Is “Quality by Design” supported by top management at your organization?

	Response
Yes, to some extent	52%
Yes. It has full support and funding	19%
It's not on the priority list	14%
No. They pay lip service but we focus on fire fighting	11%
Other	2%

