

## Do You Want to Interface With 6,000 Pharmaceutical Industry Executives Following and Shaping the Quality by Design Movement?

The pharmaceutical industry's Quality by Design movement is evolving and PharmaQbD.com is evolving as well.

Now 3 years old, PharmaQbD.com has secured a loyal audience of thought-leaders within the Quality by Design movement. 5,500 - 6,000 pharmaceutical industry executives following and shaping the Quality by Design movement visit PharmaQbD.com each month.

We invite you to join this important conversation.

### 2012 Site Sponsorship Program:

- Boombox ad on PharmaQbD.com for the full six months of your program
- Top Sponsor ads in two editions of PharmaQbD E-News
- Sponsored Product ads in two editions of PharmaQbD.com E-News
- Resources page dedicated to your company's QbD solutions on PharmaQbD.com
- One content marketing lead generation program
- Q&A conducted by a PharmaQbD editor with one of your subject matter experts and posted on PharmaQbD.com
- Guest blogging opportunities
- Monthly reporting on digital media metrics in order to review program performance

**Sponsorship Pricing:** \$8,200 net for six-month sponsorship program (January—June 2012)