

Skill TV Advertising

Skill TV is a Web forum where maintenance professionals, management, job-seekers and vendors of services, training and products can learn about, discuss, define and propose solutions to the shortage of skilled workers in facilities maintenance. It connects problem solvers with solutions providers through multimedia presentations including videos, podcasts, articles, white papers, case histories and links to related materials.



SPONSORED CONTENT

Price: \$1,500 per month

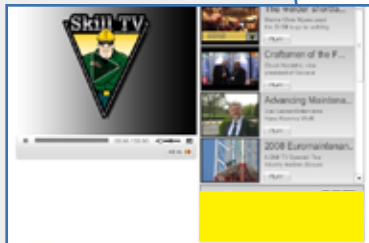
- White Paper • Article • Podcast • Video
- Listed under 'Sponsored Content Section' on SKTV Homepage
- Content promoted in SKILLTV E-newsletter



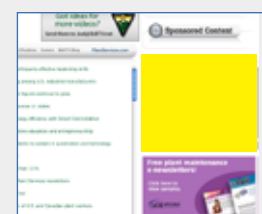
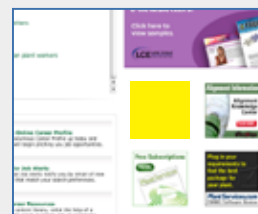
SPONSORED VIDEO PACKAGE

Price: \$2,500

- Promoted in rectangle under SKTV Channels for 1 month
- Promoted in SKILL TV E-newsletter
- Promoted via Plant Services Multi Media Alert E-blast



SKILL TV WEBSITE ADVERTISING



• Button:
\$200 per month

• Boom Box:
\$500 per month



• Rectangle:
\$300 per month

• Top Leaderboard:
\$1,000 per month