

*Plant Services* offers a new **Case Study Program** dedicated to promoting your success stories in an easy-to-use format designed to generate strong-quality sales leads.

Here's your chance to have guaranteed exposure to the MRO/Reliability market with a dynamic program that is designed to help buyers make decisions based on real world applications of your products and services.



**CASE HISTORY PROGRAM HIGHLIGHTS:**

**Case History Program Option 1: Rate \$2,500 net**

- Your Case History is displayed on the *PlantServices.com* Home Page in the Sponsored Case Study promotional box for 30 days.
- A dedicated Multimedia Alert is sent to 22,000 of our viewership promoting your Case Study for targeted response.
- Sales leads are captured through a required registration page that includes 2 demographic questions.
- All sales leads are sent directly to you in "real time."
- Your Case History is archived for 12 months on the Home Page Multimedia portal.

**Case History Program Option 2: Rate \$3,500 net**

- All the features of Option 1, plus your Case History will be emailed to a targeted list of 10,000.

**START YOUR CASE STUDY SALES LEAD PROGRAM TODAY. SUCCESS IS JUST A CLICK AWAY.**

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