

Guidelines for Submitting a Case History

Length may range from 600-1,800 words; articles may be cut to fit available space. Please provide at minimum approximately one photo or graphic (chart, table, etc.) per 600 words.

The focus should be on problem-solving, technology and the application rather than products. Some points to include when possible:

- Background information on the application and problem.
- Elements of the cost/benefits analysis that led to selecting the solution.
- Unique aspects of the solution that contributed to its selection and to the success of the project
- Any problems encountered during the project along with an explanation of how these problems were addressed.
- Quantitative results: reliability (MTBR), cost savings, ROI, payback.

Deliver the article as a Microsoft Word or similar text document; provide any photos at minimum of 3x3 inches at 300 dpi (900x900 pixels), any format. Preferred formats for charts, graphs, and drawings are image or Excel files, but may be delivered in any format, including data tables.

Direct questions to Editor in Chief Paul Studebaker at pstudebaker@putman.net.