

The Aberdeen/*Plant Services* Webinar series leverages Aberdeen's established strengths in industrial research over *Plant Services'* large, global audience of plant professionals. The Webinar topics are carefully selected to address current issues and pain points revealed by *Plant Services* reader surveys, then fully researched by Aberdeen to determine existing levels of awareness, implementation and exploitation. Experienced Aberdeen analysts determine the characteristics of Best-in-Class companies, which become the foundation of a valuable presentation that provides inspiration and guidance for improving plant performance. Topics are defined in advance in general terms, but the exact content of each Webinar will be shaped in real time by research results and guided by sponsor concerns.

### WEBCAST SCHEDULE

#### Energy Management

Volatile costs, concerns about security, and looming greenhouse gas regulations are best addressed with a comprehensive energy strategy that leads to measurable short- and long-term gains. Aberdeen researchers describe current best practices, implementations and real-world results.

**Broadcast Date:**  
**November 18, 2009**

#### Asset Lifecycle Management

See how best-in-class companies are managing information throughout asset lifecycles to cut the costs of commissioning, excessive energy consumption, disappointing production rates, sub-par quality, and uncertain reliability.

**Broadcast Date:**  
**May 2010**

#### Asset Performance Management

Are you able to maximize return on assets (RoA) by balancing the needs of production and maintenance while meeting safety and regulatory requirements – every day, in real time? Here's how best-in-class companies say they get it done.

**Broadcast Date:**  
**February 24, 2010**

#### Operational Excellence

Dealing with high variability in customer demands, processes and costs? Here's how best-in-class plants make better decisions by integrating and using their automation and enterprise technology layers to leverage their control systems, manage compliance and provide visibility across operations.

**Broadcast Date:**  
**August 2010**

### SPONSORSHIP LEVELS

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