

# A cost-effective multimedia opportunity!

Sent 6 times a year to our newsletter audience of over 30,000 you can now promote your videos, products and services, including videos already on your company's website or YouTube channel.

**Ad rate: \$1,500.00 net.**

## **You get:**

- Up to 55 words describing your video.
- 1 photo (video screen shot recommended), about 150 x 150 pixels at 72 dpi in .jpg format.
- A URL link to your video on your Website or YouTube.
  - >> An optional registration page is available and can be set up with one custom question along with gathering name, company and email address.

**Limited to 5 videos per newsletter**

## **To learn more contact:**

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## **AVAILABLE IN 2012 ISSUES:**

<u>Ad Close Date:</u>	<u>Deployment Date:</u>
Jan 18	Jan 25
Mar 21	Mar 28
May 16	May 23
July 18	July 25
Sept 19	Sept 26
Nov 21	Nov 28