

PharmaManufacturing.com

THE DIGITAL RESOURCE OF PHARMACEUTICAL MANUFACTURING MAGAZINE

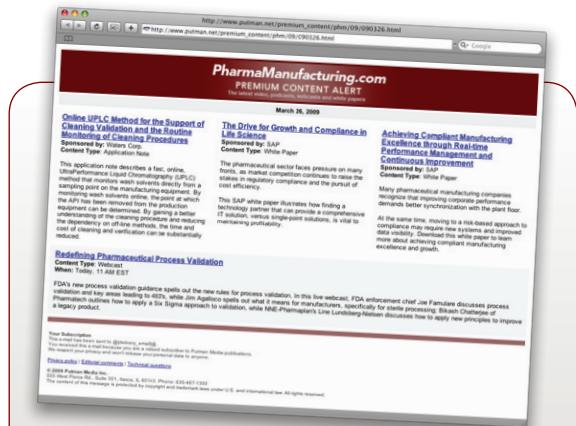
Reaching Buyers Early With White Papers

PharmaManufacturing.com's White Paper Lead Generation Program lets you reach prospects while they're still in the information gathering stage.

Qualified Leads Influencers and decision-makers

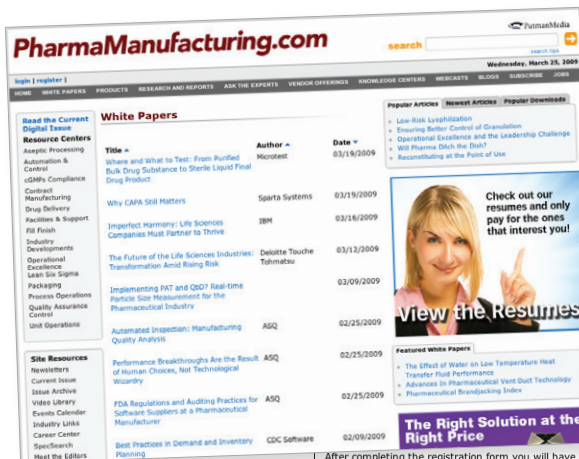
Customized Leads Get the information your sales reps need

Ready-to-buy Prospects More than half of the prospects typically plan to buy in the product category within three to six months



PharmaManufacturing.com opt-in visitors, a select group of purchasers and influencers, receive notice of your White Paper.

Month One: Premium Content Alert



Your White Paper is featured in the White Paper Library for two months.

...funding and es. This paper id, condition-based yations. Benefits nity to fund more

After completing the registration form you will have access to download the white paper in pdf format. [Eaton Corporation's privacy policy](#)

* Required Fields

* E-mail Address

If you are already registered, enter e-mail address only and click Submit

* First Name

* Last Name

* Job Title

* Company

* Street Address

Street Address 2

* City

* State/Province

Sales leads are captured through a required registration page which includes demographic questions and 3-4 customized qualifying questions.

White Paper Sponsorship Program Pricing

Single White Paper Sponsorship	\$4,500
--------------------------------	---------

Program price varies based on total distribution, number of papers listed, number of papers listed, number of months, and copywriting (if needed).



Your White Paper is prominently displayed in PharmaManufacturing's e-newsletter.

Month Two: E-Newsletter Alert

Real Leads, Not Junk.

#	A	B	C	D	E	F
#	E-mail Address	First Name	Last Name	Company	Job Title	Country
1	jeff@...com	Jeff	United States of America
2	jeff@...com	Jeff	United States of America
3	jeff@...com	Jeff	United States of America
4	jeff@...com	Jeff	United States of America
5	jeff@...com	Jeff	United States of America
6	jeff@...com	Jeff	United States of America
7	jeff@...com	Jeff	United States of America
8	jeff@...com	Jeff	United States of America
9	jeff@...com	Jeff	United States of America
10	jeff@...com	Jeff	United States of America
11	jeff@...com	Jeff	United States of America
12	jeff@...com	Jeff	United States of America
13	jeff@...com	Jeff	United States of America
14	jeff@...com	Jeff	United States of America
15	jeff@...com	Jeff	United States of America
16	jeff@...com	Jeff	United States of America
17	jeff@...com	Jeff	United States of America
18	jeff@...com	Jeff	United States of America
19	jeff@...com	Jeff	United States of America
20	jeff@...com	Jeff	United States of America
21	jeff@...com	Jeff	United States of America
22	jeff@...com	Jeff	United States of America
23	jeff@...com	Jeff	United States of America
24	jeff@...com	Jeff	United States of America
25	jeff@...com	Jeff	United States of America
26	jeff@...com	Jeff	United States of America
27	jeff@...com	Jeff	United States of America
28	jeff@...com	Jeff	United States of America
29	jeff@...com	Jeff	United States of America