

Website Advertising

PharmaManufacturing.com goes beyond the typical “magazine on the web” model. Carefully built to meet our users’ needs for deep, searchable and actionable content, it combines news, original topical articles, white papers, webcasts, podcasts, expert advice, and carefully chosen product and vendor information to provide comprehensive industry insight.

PharmaManufacturing.com Advertising Rates (gross)		
Position	Creative	Cost Per Thousand Impressions
Top Leaderboard	Dimensions: 728x90 pixels Max Image File Size: 40k Formats: GIF, JPEG, HTML, Flash, animation acceptable	\$95
Large Rectangle (Boombbox)	Dimensions: 336x280 pixels Max Image File Size: 40k Formats: GIF, JPEG, HTML, Flash, animation acceptable	\$95
Button	Dimensions: 125x125 pixels Max Image File Size: 15k Formats: Non-animated GIF, JPG	\$35
Article-embedded text box	Dimensions: Up to 40-character headline, plus 300 characters additional text* Formats: Text only	\$65
Sponsored link	Dimensions: Up to 40-character headline, plus 80 characters additional text* Formats: Text Only	\$20

PharmaManufacturing.com Advertising Rates (gross)		
Position	Creative	Cost Per Thousand Impressions
Top Right	Dimensions: 200 x 90 Pixels Max Image File Size: 20k Formats: GIF, JPEG, HTML, Flash, animation acceptable	\$60
Bottom Leaderboard	Dimensions: 728x90 pixels Max Image File Size: 40k Formats: GIF, JPEG, HTML, Flash, animation acceptable	\$75
Short Rectangle (Breadbox)	Dimensions: 336x175 pixels Max Image File Size: 30k Formats: Non-animated GIF, JPG	\$65
Page Roll	Dimensions: 960 x 30 px collapsed; 960 x 400 px expanded Max Image File Size: 40k Formats: GIF, JPEG, HTML, Flash	\$125
Half Page	Dimensions: 300 x 600 px Max Image File Size: 40k Formats: GIF, JPEG, HTML, Flash, animation acceptable	\$130

* All character counts include spaces

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