

Webcast Sponsorship Opportunity

Tech Transfer: Do We Have a Failure to Communicate?

January 27, 2010
11:00 am ET/10:00 am CT
Program to run 45 minutes

Failure to transfer an analytical method or to move a process from lab to plant can cripple drug development efforts, wasting millions of dollars each year. Why do tech transfer projects fail? How can one ensure their success, whether one is transferring to another department or to a contract manufacturing organization? Join us for a controversial presentation and panel discussion of these issues.

Speaker

Stephen M. Perry, President, Kymonox

Panelists

Bikash Chatterjee, President and CTO, Pharmatech Associates

Russ Somma, President, Sommatech Consulting, LLC.

***Moderated by Agnes Shanley, Editor in Chief, Pharmaceutical Manufacturing*

Sponsorship Package

- Logo recognition on promotional activity to secure registrations—event registration page and e-mail Webcast Alerts.
- Logo present on the webcast console through the entire live program and within the archive.
- Verbal recognition of your sponsorship at the beginning of the event and at the conclusion of the event.
- Piece of your sales collateral or other piece you would like to share made available to audience members for download within the pdf Event Packet during the live webcast event and within the archived event for three months after the live event. Event Packet will consist of speaker slides (if slides are approved for release) and one piece from each event sponsor.
- Ongoing presence—webcast housed in PharmaManufacturing.com's webcast library for minimally 12 months. On-demand registration activity continues throughout the year.
- Registration information for all registrants—leads for sales development activities.
- 10,000 run of site impressions (top leaderboard or boombox) on PharmaManufacturing.com

Sponsorship Price: \$5,890 gross, \$5,007 net