

# E-Newsletter Sponsorship

Pharmaceutical Manufacturing's e-newsletters can help you reach thousands of buyers and achieve a high return on your investment. Containing original topical features, the latest industry news and technical insights, our e-newsletters give you high response rates from your key prospects.

## PharmaManufacturing.com E-News

A news-focused update that delivers feature articles, headlines with direct links to the top news stories that are critical to staying up to date on the industry—company news, product announcements, technical issues and more. Published 3X per month.



PharmaManufacturing.com E-News Advertising Rates		Gross Rates		
Position	Creative*	1x	6x	12x
Top Sponsor	<b>Dimensions:</b> 468x60 pixels or 120x60 pixels <b>Max Image File Size:</b> 40k <b>Formats:</b> Non-animated GIF, JPG <b>Text:</b> 400 characters	\$1,854	\$1,442	\$1,200
Skyscraper	<b>Dimensions:</b> 160x600 pixels <b>Max Image File Size:</b> 40k <b>Formats:</b> Non-animated GIF, JPG	\$1,450	\$1,233	\$1,087
Sponsored Product	<b>Dimensions:</b> 120x60 pixel image with 200 characters of text <b>Max Image File Size:</b> 5k <b>Formats:</b> Non-animated GIF, JPG Text: 300 characters	\$1,100	\$807	\$760
Sponsored Link	<b>Dimensions:</b> Up to 144 characters of text	\$500	\$450	\$370

\* All character counts include spaces

## Pharma Web Watcher & Pharma Replay

Pharma Web Watcher is a weekly, brief update of pharmaceutical industry happenings. Delivered on Friday mornings and often contains light-hearted pharmaceutical industry news along with hard-hitting information.

Pharma Replay is a fun, monthly deployment that features quotes and sayings from pharma industry news makers.



Pharma Web Watcher Advertising Rates		Gross Rates		
Position	Creative*	1x	6X	12X
Top Sponsor	<b>Dimensions:</b> 468x60 pixels or 120x60 pixels <b>Max Image File Size:</b> 40k <b>Formats:</b> Non-animated GIF, JPG Text: 400 characters	\$1,854	\$1,442	\$1,200
Sponsored Product	<b>Dimensions:</b> 120x60 pixel image with 200 characters of text <b>Max Image File Size:</b> 5k <b>Formats:</b> Non-animated GIF, JPG	\$1,100	\$1,000	\$900

\* All character counts include spaces

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## Process Analytical Technology/QbD Insider

A targeted monthly update on the ongoing development and application of process analytical technology (PAT) to the manufacture of pharmaceutical and biopharmaceutical products. In addition to updates on the latest developments at FDA, it covers best practices in applying analytical instrumentation, chemometric methods and process automation technologies.

## PharmaQbD E-News

A targeted monthly update on the ongoing adoption and implementation of Quality by Design (QbD) within pharmaceutical and biopharmaceutical companies. Updates and success stories from industry as well as updates from key regulatory bodies are included.

**Biopharm Manufacturing E-News**  
Monthly look at best practices, regulatory updates and new technologies within biopharmaceutical manufacturing.

ProcessAnalytical Technology Insider, QbD E-News & Biopharm Manufacturing E-News Advertising Rates		Gross Rates		
Position	Creative*	1x	6X	12X
Top Sponsor	<b>Dimensions:</b> 468x60 pixels or 120x60 pixels <b>Max Image File Size:</b> 40k <b>Formats:</b> Non-animated GIF, JPG Text: 400 characters	\$1,854	\$1,442	\$1,200
Skyscraper	<b>Dimensions:</b> 160x600 pixels <b>Max Image File Size:</b> 40k <b>Formats:</b> Non-animated GIF, JPG	\$1,015	\$860	\$760
Sponsored Product	<b>Dimensions:</b> 120x60 pixel image with 200 characters of text <b>Formats:</b> Non-animated GIF, JPG	\$1,100	\$807	\$760
Sponsored Link	<b>Dimensions:</b> Up to 144 characters of text	\$500	\$450	\$370

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## CUSTOM E-NEWSLETTERS

Editorial and design services are available to create and distribute custom e-newsletters according to specific parameters and marketing goals.

*Pricing starts at \$5,000 gross per issue, depending on content requirements and distribution. Contact your sales representative for more information or to develop a custom e-newsletter concept.*