

## E-Newsletter Sponsorship

Pharmaceutical Manufacturing's e-newsletters can help you reach thousands of buyers and achieve a high return on your investment. Containing original topical features, the latest industry news and technical insights, our e-newsletters give you high response rates from your key prospects.

### PHARMAMANUFACTURING.COM E-NEWS

A news-focused update that delivers feature articles, headlines with direct links to the top news stories that are critical to staying up to date on the industry—company news, product announcements, technical issues and more. Published 2X per month.



PharmaManufacturing.com E-News Advertising Rates		Gross Rates		
Position	Creative*	1x	6x	12x
Top Sponsor	<b>Dimensions:</b> 468x60 pixels or 120x60 pixels <b>Max Image File Size:</b> 40k <b>Formats:</b> Non-animated GIF, JPG Text: 400 characters	\$2,060	\$1,854	\$1,648
Skyscraper	<b>Dimensions:</b> 160x600 pixels <b>Max Image File Size:</b> 40k <b>Formats:</b> Non-animated GIF, JPG	\$1,450	\$1,233	\$1,087
Sponsored Product	<b>Dimensions:</b> 120x60 pixels <b>Max Image File Size:</b> 5k <b>Formats:</b> Non-animated GIF, JPG Text: 300 characters	\$1,100	\$807	\$760
Sponsored Link	<b>Dimensions:</b> Up to 40-character headline, plus 80 characters additional text	\$500	\$350	\$185

\* All character counts include spaces

### PHARMA WEB WATCHER

Weekly, brief update of pharmaceutical industry happenings. Delivered on Friday mornings and often contains light-hearted pharmaceutical industry news along with hard-hitting information.



Pharma Web Watcher Advertising Rates		Gross Rates		
Position	Creative*	1x	6X	12X
Top Sponsor	<b>Dimensions:</b> 468x60 pixels or 120x60 pixels <b>Max Image File Size:</b> 40k <b>Formats:</b> Non-animated GIF, JPG Text: 400 characters	\$1,442	\$1,200	\$1,100
Sponsored Product	<b>Dimensions:</b> 120x60 pixels <b>Max Image File Size:</b> 5k <b>Formats:</b> Non-animated GIF, JPG Text: 300 characters	\$750	\$620	\$520

\* All character counts include spaces

### PROCESS ANALYTICAL TECHNOLOGY INSIDER

A targeted monthly update on the ongoing development and application of process analytical technology (PAT) to the manufacture of pharmaceutical and biopharmaceutical products. In addition to updates on the latest developments at FDA, it covers best practices in applying analytical instrumentation, chemometric methods and process automation technologies.



### CONTRACT SERVICES E-NEWS

Monthly newsletter detailing research, information and discussion developing in the Contract Services sector as well as highlights from our Contract Services portal.



ProcessAnalyticalTechnology Insider & Contract Services eNews Advertising Rates		Gross Rates		
Position	Creative*	1x	6X	12X
Top Sponsor	<b>Dimensions:</b> 468x60 pixels or 120x60 pixels <b>Max Image File Size:</b> 40k <b>Formats:</b> Non-animated GIF, JPG Text: 400 characters	\$1,442	\$1,200	\$1,100
Skyscraper	<b>Dimensions:</b> 160x600 pixels <b>Max Image File Size:</b> 40k <b>Formats:</b> Non-animated GIF, JPG	\$1,015	\$860	\$760
Sponsored Product	<b>Dimensions:</b> 120x60 pixels <b>Max Image File Size:</b> 5k <b>Formats:</b> Non-animated GIF, JPG Text: 300 characters	\$750	\$620	\$520
Sponsored Link	<b>Dimensions:</b> Up to 40-character headline, plus 80 characters additional text	\$350	\$200	\$185

\* All character counts include spaces

### CUSTOM E-NEWSLETTERS

Editorial and design services are available to create and distribute custom e-newsletters according to specific parameters and marketing goals.

*Pricing starts at \$5,000 gross per issue, depending on content requirements and distribution. Contact your sales representative for more information or to develop a custom e-newsletter concept.*