

## 2010 Webcast & Virtual Panel Discussion Schedule & Sponsorship Program

### Pharmaceutical Manufacturing Virtual Panel Discussion: Biopharma Process Control: Can Single-Use Step Up?— May 26, 2010

Early adopters of single-use technologies in the biopharmaceutical industry have done so at the expense of some process analytics and process control. As disposable bioprocess sensors and systems mature and proliferate, can they provide the same level of robustness as stainless steel? Is industry prepared to take a risk to find out? Join experts and end users in discussing the challenges and opportunities that lie ahead.

### Pharmaceutical Manufacturing Webcast: Lean Six Sigma: It's Not Just for the Plant Floor Anymore — June 22, 2010.

Both Lean Manufacturing and Six Sigma can reduce waste and quality in the R&D and quality lab, but they have to be used correctly. Experts who are implementing these programs discuss how they translated terms designed for widget making into the complex world of R&D and the quality lab. Audience Q&A will follow the presentations.

### PharmaQbD Webcast: QbD Update—Where is the Movement? – July 20, 2010

This video webcast will feature presentations by FDA and industry on progress that's been made within the past two years. A separate Q&A session will address audience issues.

### PharmaQbD Webcast: Using the QbD Model to Optimize Tech Transfer and Analytical Method Validation and Transfer – September 30, 2010

Speakers from GSK outline a new vision for analytical method transfer, based on product lifecycle and QbD concepts. This will be followed by a Q&A session.

### Pharmaceutical Manufacturing Virtual Panel Discussion: Minimizing Risk in Contract Partnerships— October 12, 2010

Guest speaker discusses best practices for ensuring quality, and transferring internal culture into business partner environments. A moderated industry panel will share war stories, lessons learned and goals for the future, with time allotted for audience Q&A.

### Pharmaceutical Manufacturing Webcast: Lean Manufacturing: Lessons From Toyota – November 9, 2010

The Lean Manufacturing movement suffered a blow this year, when the company that invented it fell prey to the same competitive pressures and quality problems that face manufacturers in all industries. Industry experts will draw lessons for pharma and share ideas for improving operations. Presentations will be followed by audience Q&A.

## Webcast Sponsorship Program

- Logo recognition on all promotional activity to solicit invitations—e-mailed Webcast Alerts, e-newsletter announcements and press releases to the business press at large.
- Logo recognition on webcast console—logo present during entire webcast.
- Verbal sponsorship recognition before the beginning of the program
- PDF promotional piece included in downloadable event packet.
- Ongoing presence—webcast housed in PharmaManufacturing.com's webcast library for 12 months. On-demand registration activity continues throughout the year.
- Top sponsor or Skyscraper ad placement within a PharmaManufacturing or PharmaQbD e-newsletter (positioning based on availability)
- Registration information for all registrants—leads for sales development activities.

**Sponsorship Price:** \$5,890 gross, \$5,007 net

## Virtual Panel Discussion Sponsorship Program

*(Virtual Panel Discussion programs are limited to three sponsors)*

- Logo recognition on all promotional activity to solicit invitations—e-mailed Webcast Alerts, e-newsletter announcements and press releases to the business press at large.
- Logo recognition on webcast console—logo present during entire webcast.
- Ongoing presence—webcast housed in PharmaManufacturing.com's webcast library for 12 months. On-demand registration activity continues throughout the year.
- Representative from sponsoring companies invited to sit on the panel.
- PDF promotional piece included in downloadable event packet.
- Registration information for all registrants—leads for sales development activities.

**Sponsorship Price:** \$5,890 gross, \$5,007 net

## Program Formats:

**Webcast**—three speakers. Mixture of appropriate industry members, regulatory agency representatives and industry consultants followed by a Q&A session. Sponsors do not have a speaking role within the program.

**Virtual Panel Discussion**—one or two industry member speakers followed by a panel discussion. Panel to consist of the one or two presenters from industry and up to three panelists from the sponsoring companies.