

PharmaManufacturing.com

THE DIGITAL RESOURCE OF PHARMACEUTICAL MANUFACTURING MAGAZINE

Targeted PharmaManufacturing.com Advertising

PharmaManufacturing.com's **Contextual/Keyword Program** allows you to target your Web site advertising to our visitors looking for solutions related to your business. Our Web site visitors find and access specific content through internal site search or search engines, i.e. Google, Yahoo or MSN, based on using keywords or phrases. With our Keyword Program, these visitors will be served your ad messaging when they search using your sponsored key word(s) or whenever they open your keyword-related article, product or white paper on PharmaManufacturing.com. These visitors are searching for specific solutions and are likely to be in a purchasing cycle for your product and service.

Boombox ad

The screenshot shows a search results page for 'Packaging' on PharmaManufacturing.com. The search bar contains 'Packaging' and shows 773 results. A red box with white text 'Your boombox ad here!' is overlaid on the right side of the page. The search results include an article titled 'The Future of Barrier Packaging' by Peter Schmitt, with a snippet: 'The need for increased barrier properties and a "right first time" approach to packaging is driving new technologies and an open, scientific approach to design and...'

Banner ad

The screenshot shows the PharmaManufacturing.com homepage. A red banner with white text 'Your banner ad here!' is overlaid at the top. The homepage features a search bar, navigation menu, and a featured article titled 'The Future of Barrier Packaging' by Peter Schmitt. A 'Pharma Connection' logo is visible in the top right corner.

Embedded text ad

The screenshot shows an article on PharmaManufacturing.com. A red box with white text 'Your text ad here!' is overlaid on the right side of the page. The article text discusses organizational improvement efforts and mentions 'the biggest hindrances to improving organizational efficiencies and quality' in their organizations. An advertisement for 'On Pharma Blog' is visible at the bottom of the article.

Pricing: \$3,000 net, per 14,000 impressions.

Your choice of boombox, leaderboard or embedded-text ads.

START YOUR KEYWORD ADVERTISING PROGRAM TODAY. SUCCESS IS JUST A CLICK AWAY.