

# Pharmaceutical MANUFACTURING

## INTERPHEX 2010 Package

### Interphex Package Includes

- Advertising insertions in the following issues ([editorial calendar](#))
  - ❖ April, Interphex distributed issue
  - ❖ May, Interphex follow-up Issue
- Featured Product inclusion within PharmaManufacturing.com's Interphex 2010 portal. [2009 Interphex Portal](#)
- Featured Product inclusion within PharmaManufacturing.com's March 25 and April 6 2010 Interphex Pre-Show E-Newsletters. [Sample](#)
- Featured Product and booth mention within the April Show issue
- Custom Interphex PreCast
  - ▶ Two – three minute webcast to provide a compelling invitation to your Interphex booth
  - ▶ Produced and edited by *Pharmaceutical Manufacturing*
  - ▶ Video file released to you as both embed code and as a raw video file-- embed code can be easily inserted into most in e-newsletter platforms or websites. Possession of the file allows for flexibility.
  - ▶ Included as a Featured Interphex PreCast within PharmaManufacturing.com E-newsletters mid-March to the Interphex Show. Positions allocated on a first come first serve basis.
  - ▶ PreCast may be recorded by a member of your company or, we will provide one of our voice talents to record the piece.
  - ▶ Piece will be promoted via Pharmaceutical Manufacturing's platforms, but is also content that can be used in whatever manner you see fit.
  - ▶ [Mocked up sample](#)

**Full-Page Package:** \$8,900 net

**1/2-Page Package:** \$5,500 net