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## Featured Products Program

### Program Purpose

- To facilitate product-level communication between solutions suppliers selling into the pharmaceutical industry and pharmaceutical industry manufacturing, operational, engineering, QA/QC, R&D and purchasing executives.
- To provide a platform for which results are measurable and specific.

### Package includes:

- Up to 10 products included within [PharmaManufacturing.com's Product Resource Center](#)
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- During the course of the program year, Sponsored Product inclusion in one PharmaManufacturing.com E-News or PAT Inside E-Newsletter
- During the course of the program year, two Marketplace ads within *Pharmaceutical Manufacturing* magazine
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**Investment:** \$5,300 gross, \$4,505 net per year

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Product Resource Center

Search products: baldor GET RESULTS

Filter products by: All Product Categories, All Product Types, All Manufacturers

Sort results by: Date Posted, Category, Type, Manufacturer

Displaying 2 results

**Baldor Electric Company**  
Brushless Motors Add Ease to Automation  
Category: Facilities and Maintenance  
Product Type: Motors and drives

**Baldor Electric Company**  
Intelligent B-Axis Motion Controller Provides 'One-Box' Solution  
Category: Process Control  
Product Type: Process control

**New catalog**  
Baldor-Reliance 501 catalog showcases stock electric motors and drive products

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Baldor Electric Company

Baldor is introducing a range of ultra-compact brushless AC servo motors offering machine builders a high performance and low-maintenance alternative to stepper motors and DC servos. Capable of delivering peak torques of up to 33.63 lb-in (3.8 Nm), combined with other interesting dynamic performance attributes of servo motors such as fast acceleration, the new motors are packaged in small 1.6 and 2.4 inch (40 and 60 mm) square bodies.

Designated the BSM R-series, the new motors are expected to appeal to automation equipment builders seeking to improve the productivity of machinery in applications such as packaging and labeling, materials handling, winding and printing. Special construction features employed in the motors mean that their action is virtually 'cog free', providing very smooth motion at slow speeds. This also makes the motors suitable for precision motion that might be required in applications such as medical equipment, semiconductor processing equipment, and instrumentation.

Category: Facilities and Maintenance  
Product Type: Motors and drives  
Manufacturer: Baldor Electric

BSM R-series users can choose from either 40 or 60 mm square frame sizes, and with a further sprocket stall 1.25 to 33.63 7 inches / fan

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**Issue Highlights**

- Webcast: A Snapshot of Pharma's E-pedigree Readiness
- Adam Fein: California and Why It's the E-Pedigree Model to Follow
- Genentech's 10 Ways to Be a Pharma Manufacturing Leader

**Free Webcast: Serialization and e-Pedigree: Is Everyone On Board?**

P&G's Shawn Grubb offers an industry snapshot, and California Board of Pharmacy's Virginia Herold and SAP's Stephen Cloughley talk about California's shifting requirements, and how to leverage them to optimize processes.

**Sponsored Product**

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