

Pharmaceutical MANUFACTURING

PharmaManufacturing.com

Mission

To be a key catalyst for improving the pharmaceutical industry's:

- Manufacturing and operational efficiencies
- Quality control/quality assurance programs
- Manufacturing risk scenarios
- Profit maximization efforts
- Speed to market initiatives
- Process development and drug delivery innovation
- Compliance/validation programs

Pharmaceutical Industry Segments Served:

- Big Pharma
- Mid Pharma
- Small Pharma
- Biopharmaceuticals
- Contract manufacturers and contract service providers
- Generic drug manufacturers
- Virtual manufacturers

Audience Titles and Functions

- Production and manufacturing
- Plant operations
- Engineering & project management
- Quality control & quality assurance
- Research & development
- Regulatory affairs & validation management
- Corporate management
- Purchasing & procurement
- IT

Key Facts

Pharmaceutical Manufacturing Magazine

- Frequency: 10X per year
- Circulation: 25,020 BPA audited subscriber base (June 2011 BPA statement)
- Award winning design and editorial.

PharmaManufacturing.com

- More than 28,000 monthly unique visitors
- More than 64,000 page views per month
- Visitors from six continents and 101 countries.

E-News

- PharmaManufacturing E-News, 3X per month, 18,000 subscribers
- PAT/QbD Insider, 1X per month, 16,000 subscribers
- QbD E-News, 1X per month, 16,000 subscribers
- Pharma Web Watcher, Weekly, 18,000 subscribers
- Pharma Replay, 1X per month, 18,000 subscribers
- Biopharm E-News, 1X per month, 11,000 recipients

**Pharmaceutical Manufacturing's
Total Unduplicated Audience
more than 54,607**

PharmaManufacturing.com
unduplicated visitors*

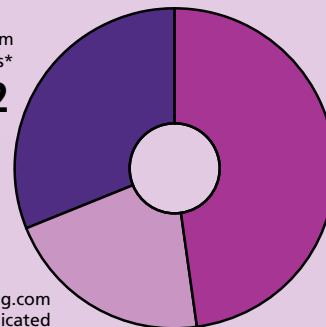
16,832

PharmaManufacturing.com
E-Newsletters unduplicated
subscribers

12,755

Pharmaceutical
Manufacturing
magazine unduplicated
subscribers**

25,020



*Omniure SiteCatalyst and Publisher's own data. +/- 10% margin of error.
**June 2009 BPA statement

**Comments from Pharmaceutical
Manufacturing magazine readers:**

"Helps me keep abreast of issues impacting the industry."

"One of my favorite magazines. Excellent articles and presentations."

"I read it to keep abreast of current practices, attitudes, and the application of new technology and management systems/tools."

"Allows me to stay on the leading edge of current manufacturing trends and news."

