

# Pharmaceutical MANUFACTURING

## Interphex 2012 Program

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- Ads in the April (show) and May (post-show) issues of *Pharmaceutical Manufacturing*.
- 15,000 boombox, top leaderboard or half page website ad impressions on PharmaManufacturing.com to serve March 1 – May 3, 2012 (position guarantee sold based on availability and reserved on a first come, first serve basis).
- Company profile to be hosted on PharmaManufacturing.com March 1 – May 3, 2012 and to be promoted via two PharmaManufacturing.com e-newsletter promotional placements. *Sample company profile:* <http://tinyurl.com/6zjdrc8>
- Video booth interview at Interphex conducted by a *Pharmaceutical Manufacturing* editor with one of your subject matter experts. [Click for Sample Video](#)
  - Video to be posted same day on *Pharmaceutical Manufacturing's* YouTube Channel and distributed via our social media channels.
  - Video promoted in two PharmaManufacturing.com e-newsletters
  - Full video file to be released to you after the show.
- Sponsorship recognition of PharmaManufacturing.com 2012 Interphex Portal. *Sample Interphex Portal 2011:* <http://tinyurl.com/67sehgf>
- Social media support via *Pharmaceutical Manufacturing's* social media channels.

### Package Pricing:

Package with Full-page, four-color print ads: \$10,950 net

Package with ½ page, four-color print ads: \$8,150 net

*(April issue closes March 16 for space, March 23 for advertising materials)*

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