

ControlGlobal.com

PROMOTING EXCELLENCE IN PROCESS AUTOMATION

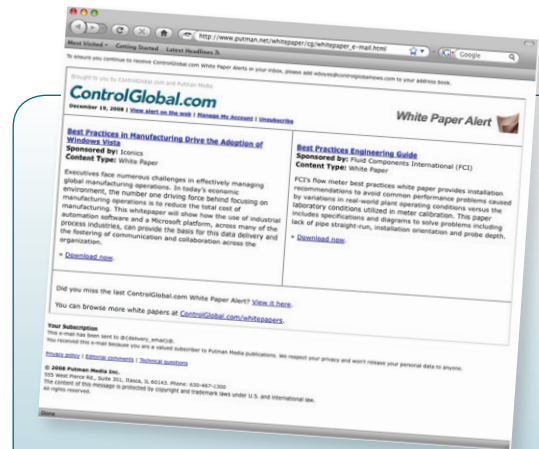
Reaching Buyers Early With White Papers

ControlGlobal.com's White Paper Lead Generation Program lets you reach prospects while they're still in the information gathering stage.

Qualified Leads Influencers and decision-makers

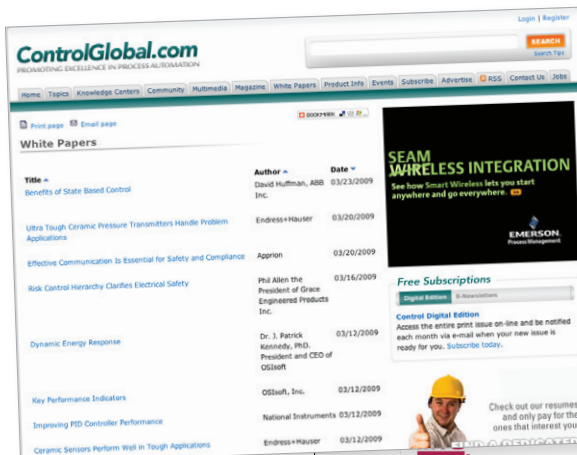
Customized Leads Get the information your sales reps need

Ready-to-buy Prospects More than half of the prospects typically plan to buy in the product category within three to six months



ControlGlobal.com opt-in visitors, a select group of purchasers and influencers, receive notice of your White Paper.

Month One: White Paper E-Blast Alert



Your White Paper is prominently featured in the White Paper Library for two months.



Inductive Sensors

Free Newsletters
ControlDesignNews
MotionControl
Sensing/Vision
See More Newsletters

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Once a person clicks on your White Paper offer, they are taken to your custom registration form that includes demographic information and three qualifying questions. All leads are sent to you immediately in a customized alert.

White Paper Sponsorship Program Pricing	
Single White Paper Sponsorship	\$5,300

Program price varies based on total distribution, number of papers listed, number of papers listed, number of months, and white paper development (if needed).



Your White Paper is prominently displayed in ControlGlobal's e-newsletter and viewed by over 60,000 subscribers.

Month Two: E-Newsletter Alert

Real Leads, Not junk.

ID	A	B	C	D	E	F
ID	Email Address	First Name	Last Name	Company	Job Title	Country
1	john@control.com	John	Smith	ControlGlobal.com	CEO	United States of America
2	john.smith@control.com	John	Smith	ControlGlobal.com	CEO	United States of America
3	john.smith@control.com	John	Smith	ControlGlobal.com	CEO	United States of America
4	john.smith@control.com	John	Smith	ControlGlobal.com	CEO	United States of America
5	john.smith@control.com	John	Smith	ControlGlobal.com	CEO	United States of America
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