

CONTROL

PROMOTING EXCELLENCE IN PROCESS AUTOMATION • CONTROLGLOBAL.COM

The Automation Roundtable A Virtual Panel Discussion Series

New for 2010, the editors of *Control* magazine and ControlGlobal.com will conduct a series of webcast-based panel discussions on topics of pressing interest to the process automation community. Held every other month, February through December, 2010, this year's planned discussion topics include Wireless, Cybersecurity, Asset Management, Sustainability, Mobility and Safety (see table).

In addition to the participation of *Control* editorial staff and invited experts, each virtual panel discussion will include the opportunity for up to four solution providers to share their take on the issue at hand.

These select sponsor participants will have the opportunity to:

- Share their particular perspective on the discussion topic with the panel discussion audience in a 5-10 minute, non-commercial presentation.
- Receive recognition as Automation Roundtable sponsor and participant in online and print promotion campaigns.
- Participate in the post-event question-and-answer session.
- Receive full contact information for all panel discussion attendees. (A minimum total of 200 registrations for live and/or archived viewing is guaranteed.)

THE 2010 AUTOMATION ROUNDTABLE SCHEDULE

February	Wireless
April	Cybersecurity
June	Asset Management
August	Sustainability
October	Mobility
December	Safety

Up to four sponsorships are available for each Virtual Panel Discussion event.

Pricing of \$5,000 net includes webcast participation, promotion and non-exclusive lead-generation program components as listed above.