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Control magazine subscribers are professionals whose job it is to design, commission, maintain and optimize the process industries' investment in automation technology.

HTML/Text = \$415/M		Text only = \$395/M	
Minimum order – 5,000			
Available selects & services			
SIC/Industry	\$15/M	Suppression	\$150 / flat
Title	\$15/M	A/B splits	N/C
Buy/specify	\$30/M	Each additional split	\$100 each
# of employees	\$15/M	Image hosting	\$150 / flat
Geo/SCF/states	\$11/M	Unique ID append	\$150 / flat
Titles:		Number of employees:	
Engineering	15,749	1,000 +	6,895
General Administration	8,240	500 - 999	5,240
Plant Operations	17,982	250 - 499	6,572
Research & Development	4,900		
		100 - 249	8,131
		50 - 99	4,558
		Under 50	9,448
Industries:			
Food & Kindred Products	8,788	Petroleum refining & related industries	2,837
Tobacco Products	118	Rubber & misc. plastic products	3,441
Textile Mill Products	1,072	Stone, clay, glass & concrete products	1,398
Paper & allied products	2,575	Primary metals industries	3,930
Chemicals & allied products	8,571	Electric, gas & sanitary services	2,248
Pharmaceuticals	3,636	System integrator & engineering design firms	6,330
Buy/Specify: (Multiple responses)			
Alarm Systems & annunciators	17,576	Level instrumentation	20,381
Analytical instrumentation	23,639	Panel instruments & components	19,774
Calibration & test equipment	25,207	Power Supplies & controllers	21,453
Components	22,765	Pressure instrumentation	21,263
Controllers & Control systems	26,545	Recorders	18,397
Computer Hardware	20,636	Sensors & transmitters	20,240
Data Acquisition	19,624	Services	19,055
Drive systems & components	18,800	Software	19,401
Fittings & tubing	19,644	Temperature instrumentation	22,107
Flow Instrumentation	22,461	Valves & accessories	20,439
Housing & enclosures	18,220	Weight instrumentation	18,084
Input/Output systems	19,186		

For more information or to order contact Patty Donatiu at 630-467-1301 Ext. 871 or pdonatiu@putman.net