

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2009
(Including Supplementary Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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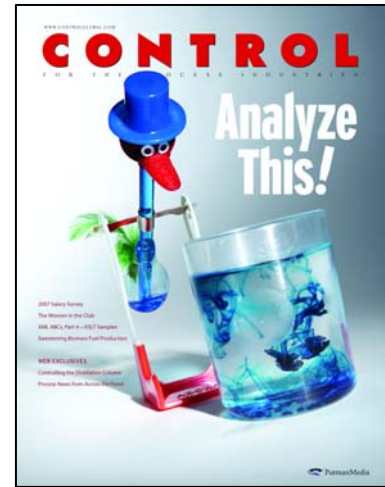
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A PUTMAN PUBLICATION

CONTROL

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Itasca, IL 60143
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Official Publication of: None
Established: 1988
Issues Per Year: 12



FIELD SERVED

CONTROL serves the market for instrumentation and control systems in the process industries, utilities and A&E firms outlined in Paragraph 3a.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include engineers, general administrators, plant operations and research and development personnel in the raw material process industries. Also qualified are individuals at independent engineering firms, independent consulting firms, system integrators, utilities, and other individuals as reported in Paragraph 3a.

PURPOSE

The supplementary data reported contains an analysis of respondents who are involved in recommending, specifying, or purchasing items as indicated herein.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	56
Advertiser and Agency _____	861
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	104
Electronic _____	-
All Other _____	1,316
TOTAL	2,337

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	63,029	100.0	63,029	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	63,029	100.0	63,029	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD															
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
February ____	657	660	51,079	11,971			63,050	May _____	13,648	13,621	50,288	12,718			63,006
March _____	396	376	51,053	11,977			63,030	June _____	-	-	50,288	12,718			63,006
TOTAL								TOTAL	17,234	15,224					

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years						
I. Direct Request: _____	44,347	18,659	-	50,288	12,718			63,006	100.0
II. Request from recipient's company: _____	-	-	-	-	-			-	-
III. Membership Benefit: _____	-	-	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-			-	-
Association rosters and directories _____	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	44,347	18,659	-	50,288	12,718			63,006	100.0
PERCENT	70.4	29.6	-	79.8	20.2			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

MAILING ADDRESS	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	50,288	12,718			63,006	100.0
Individuals by name only _____	-	-			-	-
Titles or functions only _____	-	-			-	-
Company names only _____	-	-			-	-
Multi-Copy Same Addressee copies _____	-	-			-	-
Single Copy Sales _____	-	-			-	-
TOTAL QUALIFIED CIRCULATION	50,288	12,718			63,006	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent
039-049 Maine _____	292	21	313		400-427 Kentucky _____	949	143	1,092	
030-038 New Hampshire _____	233	37	270		370-385 Tennessee _____	1,088	209	1,297	
050-059 Vermont _____	114	15	129		350-369 Alabama _____	829	115	944	
010-027 Massachusetts _____	1,204	197	1,401		386-397 Mississippi _____	382	45	427	
028-029 Rhode Island _____	196	32	228		EAST SO. CENTRAL	3,248	512	3,760	6.0
060-069 Connecticut _____	557	95	652		716-729 Arkansas _____	538	96	634	
NEW ENGLAND	2,596	397	2,993	4.8	700-714 Louisiana _____	894	145	1,039	
100-149 New York _____	2,287	357	2,644		730-749 Oklahoma _____	617	91	708	
070-089 New Jersey _____	2,000	361	2,361		750-799 Texas _____	3,845	794	4,639	
150-196 Pennsylvania _____	3,203	541	3,744		WEST SO. CENTRAL	5,894	1,126	7,020	11.1
MIDDLE ATLANTIC	7,490	1,259	8,749	13.9	590-599 Montana _____	150	25	175	
430-459 Ohio _____	3,216	544	3,760		832-838 Idaho _____	228	44	272	
460-479 Indiana _____	1,441	254	1,695		820-831 Wyoming _____	137	25	162	
600-629 Illinois _____	2,877	454	3,331		800-816 Colorado _____	533	103	636	
480-499 Michigan _____	1,668	290	1,958		870-884 New Mexico _____	158	19	177	
530-549 Wisconsin _____	1,946	258	2,204		850-865 Arizona _____	377	71	448	
EAST NO. CENTRAL	11,148	1,800	12,948	20.5	840-847 Utah _____	403	75	478	
550-567 Minnesota _____	1,348	239	1,587		889-898 Nevada _____	136	25	161	
500-528 Iowa _____	861	138	999		MOUNTAIN	2,122	387	2,509	4.0
630-658 Missouri _____	1,234	188	1,422		995-999 Alaska _____	60	13	73	
580-588 North Dakota _____	182	44	226		980-994 Washington _____	721	154	875	
570-577 South Dakota _____	182	24	206		970-979 Oregon _____	512	61	573	
680-693 Nebraska _____	481	67	548		900-961 California _____	3,575	651	4,226	
660-679 Kansas _____	649	111	760		967-968 Hawaii _____	46	17	63	
WEST NO. CENTRAL	4,937	811	5,748	9.1	PACIFIC	4,914	896	5,810	9.2
197-199 Delaware _____	269	50	319		UNITED STATES	50,244	8,489	58,733	93.2
206-219 Maryland _____	694	92	786		969 & 004-009 U.S. Territories _____	44	17	61	
200-205 Washington, DC _____	40	14	54		Canada _____	-	345	345	
220-246 Virginia _____	1,004	167	1,171		Mexico _____	-	172	172	
247-268 West Virginia _____	376	53	429		Other International _____	-	3,695	3,695	
270-289 North Carolina _____	1,715	299	2,014		APO/FPO _____	-	-	-	
290-299 South Carolina _____	938	155	1,093		TOTAL QUALIFIED CIRCULATION	50,288	12,718	63,006	100.0
300-319 Georgia _____	1,502	250	1,752						
320-349 Florida _____	1,357	221	1,578						
SOUTH ATLANTIC	7,895	1,301	9,196	14.6					

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
Total Audit Average Qualified	65,042	65,034	65,037	65,045	65,036	63,029
Qualified Non-Paid Total	65,042	65,034	65,037	65,045	65,036	63,029
Print Version Only	59,288	58,252	57,437	55,826	53,296	50,818
Electronic Version Only	5,754	6,782	7,600	9,219	11,740	12,211
Qualified Paid Total	-	-	-	-	-	-
Print Version Only	-	-	-	-	-	-
Electronic Version Only	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

8. ADDITIONAL DATA:

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the electronic version are notified via email when the version is available.

PARAGRAPH 3b:

LEGTH OF SUBSCRIPTION	TOTAL	PERCENT
Less than 1 year	-	-
1 year or more (but less than two)	45,884	72.8
2 years or more (but less than three)	17,122	27.2
3 years or more	-	-
TOTAL	63,006	100.0

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Print Version Only

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	50,818	100.0	50,818	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	50,818	100.0	50,818	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Electronic Version Only

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	12,211	100.0	12,211	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,211	100.0	12,211	100.0	-	-

QUESTIONNAIRE USED TO ELICIT SUPPLEMENTARY DATA:

Start/Continue My Free Subscription to CONTROL Magazine YES NO

Signature _____ Date _____
 Name (please print): _____
 Title _____
 Company _____
 Company Address _____
 City _____ State _____ Zip Code _____
 Country _____
 Phone _____ Fax _____ E-mail _____

1. Which ONE category best describes the business or industry at your location?

- | | |
|--|---|
| <input type="checkbox"/> 2000. Food & Kindred Products | <input type="checkbox"/> 2080. Rubber & Misc. Plastic Products |
| <input type="checkbox"/> 2100. Tobacco Products | <input type="checkbox"/> 2200. Stone, Clay, Glass, & Concrete Products |
| <input type="checkbox"/> 2200. Textile Mill Products | <input type="checkbox"/> 2300. Plastics, Metal Industries |
| <input type="checkbox"/> 2300. Paper & Allied Products | <input type="checkbox"/> 4000. Fabric, Glass & Sanitary Services |
| <input type="checkbox"/> 2400. Chemical & Allied Products | <input type="checkbox"/> 8700. Systems Integrators & Engineering Design Firms |
| <input type="checkbox"/> 2800. Pharmaceuticals | <input type="checkbox"/> 9000. Other (please specify) |
| <input type="checkbox"/> 2900. Petroleum Refining & Related Industries | |

2. Total number of employees at this facility (check one only):

1. Under 50 3. 100-249 5. 500-999
 2. 50-99 4. 250-499 6. 1000+

3. Please indicate the products that you recommend, specify, or purchase (check all that apply):

- | | |
|---|---|
| <input type="checkbox"/> 01. Alarm Systems and Annunciators | <input type="checkbox"/> 14. Panel Instrumentation and Components |
| <input type="checkbox"/> 02. Analytical Instrumentation | <input type="checkbox"/> 15. Power Supplies and Controllers |
| <input type="checkbox"/> 03. Calibration and Test Equipment | <input type="checkbox"/> 16. Process Instrumentation |
| <input type="checkbox"/> 04. Components | <input type="checkbox"/> 17. Recorders |
| <input type="checkbox"/> 05. Controllers & Control Systems | <input type="checkbox"/> 18. Sensors and Transmitters, Other |
| <input type="checkbox"/> 06. Computer Hardware | <input type="checkbox"/> 19. Services |
| <input type="checkbox"/> 07. Data Acquisition | <input type="checkbox"/> 20. Software |
| <input type="checkbox"/> 08. Drive Systems and Components | <input type="checkbox"/> 21. Temperature Instrumentation |
| <input type="checkbox"/> 09. Filtration and Tubing | <input type="checkbox"/> 22. Valves and Accessories |
| <input type="checkbox"/> 10. Flow Instrumentation | <input type="checkbox"/> 23. Weight Instrumentation |
| <input type="checkbox"/> 11. Housing and Enclosures | <input type="checkbox"/> 24. Other (please specify) |
| <input type="checkbox"/> 12. Input/Output Systems | <input type="checkbox"/> 25. None of the Above <input type="checkbox"/> |
| <input type="checkbox"/> 13. Level Instrumentation | |

4. In what format do you prefer to receive CONTROL magazine?

01. Print version only
 02. Digital (web-based) version only
 03. Both the print and digital (web-based) versions

5. You may receive relevant business-related offers via e-mail. If you DO NOT wish to receive 3rd party offers, please check here:

TIP1002

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Keith Larson, VP/Group Publisher

Jack Jones, Corporate Circulation Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed August 17, 2009
 State Illinois
 County Dupage
 Received by BPA Worldwide August 17, 2009
 Type PSJ
 ID Number C139Y0J9

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009								
This issue is -% or 27 copies below the average of the other 5 issues reported in Paragraph two.								
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	ENGINEERING	GENERAL ADMINISTRATION	PLANT OPERATIONS	RESEARCH AND DEVELOPMENT
FOOD & KINDRED PRODUCTS _____	12,638	20.1	10,909	1,729	2,078	3,383	5,439	1,738
TOBACCO PRODUCTS _____	115	0.2	96	19	39	15	48	13
TEXTILE MILL PRODUCTS _____	1,361	2.2	1,178	183	469	191	630	71
PAPER & ALLIED PRODUCTS _____	3,470	5.5	3,060	410	1,218	344	1,777	131
CHEMICALS & ALLIED PRODUCTS _____	12,548	19.9	10,108	2,440	4,357	2,057	4,543	1,591
PHARMACEUTICALS _____	5,064	8.0	3,968	1,096	1,348	910	1,591	1,215
PETROLEUM REFINING & RELATED INDUSTRIES _____	3,877	6.2	2,307	1,570	1,963	450	1,306	158
RUBBER & MISCELLANEOUS PLASTIC PRODUCTS _____	4,403	7.0	3,779	624	1,747	622	1,725	309
STONE, CLAY, GLASS & CONCRETE PRODUCTS _____	2,057	3.3	1,805	252	558	447	964	88
PRIMARY METAL INDUSTRIES _____	5,445	8.6	4,607	838	2,009	742	2,380	314
ELECTRIC, GAS & SANITARY SERVICES _____	3,116	4.9	2,298	818	1,337	354	1,329	96
SYSTEM INTEGRATORS & ENGINEERING DESIGN FIRMS _____	8,912	14.1	6,173	2,739	4,496	2,525	1,589	302
TOTAL QUALIFIED CIRCULATION	63,006	100.0	50,288	12,718	21,619	12,040	23,321	6,026
PERCENT	100.0		79.8	20.2	34.3	19.1	37.0	9.6

Engineering includes: Vice Presidents, Directors, Managers, Superintendents of Engineering, Engineering Supervisors and their staff, Data Managers, MIS Personnel, Design Personnel, CAD Personnel, and Computer Personnel.

General Administration includes: Presidents, General Vice Presidents, General Managers, Consultants, Partners, Finance Personnel, Marketing staff and other administrative personnel.

Plant Operations includes: Plant Managers, Superintendents, Department heads, Directors of Purchasing and their staff, Technical Supervisors/Directors and their staff, Vice Presidents and all other operation staff.

Research and Development includes: Vice Presidents, Directors, Managers, Superintendents of research & their staff, Analyst, Quality Control Directors and their staff.

SUPPLEMENTARY DATA FOR ISSUE OF MAY 2009																											
This is an analysis of 54,964 or 87.2% respondents who are involved with recommending, specifying or purchasing the following (See questionnaire used to elicit these data on the back page of this report). Since any one respondent may have checked more than one response, the total may exceed the total circulation. These data are presented for statistical and marketing purposes only.																											
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	TOTAL RESPONDENTS	ALARM SYSTEMS & ANNUNCIATORS	ANALYTICAL INSTRUMENTATION	CALIBRATION & TEST EQUIPMENT	COMPONENTS	CONTROLLERS & CONTROL SYSTEMS	COMPUTER HARDWARE	DATA ACQUISITION	DRIVE SYSTEMS & COMPONENTS	FITTINGS & TUBING	FLOW INSTRUMENTATION	HOUSING & ENCLOSURES	INPUT/OUTPUT SYSTEMS	LEVEL INSTRUMENTATION	PANEL INSTRUMENT & COMPONENTS	POWER SUPPLIES & CONTROLLERS	PRESSURE INSTRUMENTATION	RECORDERS	SENSORS & TRANSMITTERS, OTHER	SERVICES	SOFTWARE	TEMPERATURE INSTRUMENTATION	VALVES & ACCESSORIES	WEIGHT INSTRUMENTATION	OTHER
FOOD & KINDRED PRODUCTS _	12,638	20.1	11,332	5,232	6,776	7,506	6,690	7,305	5,922	5,123	5,442	5,516	6,039	5,263	5,389	5,403	5,386	62,009	5,862	5,501	6,178	5,941	5,593	6,513	5,739	5,942	326
TOBACCO PRODUCTS _____	115	0.2	100	41	53	56	56	67	44	49	58	42	55	46	46	46	44	53	50	42	61	47	52	51	51	45	3
TEXTILE MILL PRODUCTS _____	1,361	2.2	1,180	587	708	817	794	855	687	599	722	651	655	622	635	605	645	773	680	594	712	638	628	662	640	604	15
PAPER ALLIED PRODUCTS _____	3,470	5.5	3,105	1,534	1,942	2,054	1,976	2,249	1,779	1,553	1,868	1,709	1,818	1,639	1,684	1,730	1,696	1,985	1,861	1,471	1,987	1,780	1,627	1,740	1,802	1,516	42
CHEMICALS & ALLIED PRODUCTS _____	12,548	19.9	11,336	4,979	7,166	7,221	6,409	7,603	5,658	5,482	4,981	5,936	7,039	5,134	5,265	6,237	5,454	5,854	6,621	5,244	6,602	5,611	5,340	6,698	6,513	5,733	214
PHARMACEUTICALS _____	5,064	8.0	4,465	1,516	2,838	2,696	2,401	2,591	2,135	2,180	1,667	2,018	2,181	1,637	1,737	1,819	1,762	1,943	2,062	2,053	2,287	2,101	2,203	2,359	1,998	2,010	93
PETROLEUM REFINING & RELATED INDUSTRIES _____	3,877	6.2	3,153	1,607	1,932	1,790	1,469	2,317	1,571	1,606	1,206	1,565	2,176	1,417	1,546	2,004	1,704	1,696	2,094	1,376	1,986	1,438	1,561	2,000	2,034	1,202	86
RUBBER & MISCELLANEOUS PLASTIC PRODUCTS _____	4,403	7.0	3,925	1,725	2,341	2,745	2,679	2,788	2,099	1,954	2,154	2,132	2,167	2,000	2,006	1,935	2,093	2,424	2,316	1,885	2,373	2,010	1,962	2,332	2,184	1,975	60
STONE, CLAY, GLASS & CONCRETE PRODUCTS _____	2,057	3.3	1,686	831	1,016	1,183	1,095	1,228	1,003	874	1,015	901	984	912	919	911	937	1,083	998	812	1,065	947	873	996	976	960	29
PRIMARY METAL INDUSTRIES _	5,445	8.6	4,990	2,122	2,897	3,537	3,267	3,451	2,694	2,494	2,767	2,635	2,716	2,541	2,439	2,413	2,542	3,035	2,775	2,405	2,952	2,592	2,525	2,690	2,647	2,292	71
ELECTRIC, GAS & SANITARY SERVICES _____	3,116	4.9	2,702	1,523	1,772	1,850	1,667	2,098	1,537	1,608	1,326	1,427	1,845	1,404	1,497	1,676	1,644	1,841	1,815	1,521	1,877	1,408	1,427	1,646	1,587	1,038	32
SYSTEM INTEGRATORS & ENGINEERING DESIGN FIRMS _	8,912	14.1	6,990	3,312	4,045	3,809	3,885	5,520	4,342	4,197	3,530	3,076	4,292	3,636	4,049	4,000	4,030	4,450	4,335	3,315	4,660	3,309	4,041	4,243	3,805	2,807	165
TOTAL QUALIFIED CIRCULATION	63,006	100.0	54,964	25,009	33,486	35,264	32,388	38,072	29,471	27,719	26,736	27,608	31,967	26,251	27,212	28,779	27,937	87,146	31,469	26,219	32,740	27,822	27,832	31,930	29,976	26,124	1,136