

# 5th Annual **AutomationXchange**



*Focused and Private High-Level Strategic Sales Meetings*

August 10-13, 2008

The Lodges at Deer Valley  
Park City, Utah

[www.AutomationXchange.com](http://www.AutomationXchange.com)

**control design**  
FOR MACHINE BUILDERS

WWW.CONTROLGLOBAL.COM  
**CONTROL**  
FOR THE PROCESS INDUSTRIES



## **AutomationXchange revolutionizes the way you sell automation, instrumentation, and electrical solutions.**

At **AutomationXchange** you participate in a series of private, prearranged sales meetings with automation professionals who have decision making authority.

- **Editorial Interviewing** of each end user and machine builder decision maker to develop a multi-page profile detailing key areas of interest and investment.
- **Editorial Advising** on which companies best fit your solutions and services. Your team will have 2 days of productive meetings based on projects and editorial input.
- **Pre-Arranged Communication** with the decision makers from each of your selected end users and machine builders begins four weeks prior to the event via a secure Xtranet, telephone, and e-mail. These pre-event communications allow you to develop targeted agendas for your on-site meetings so that you can specifically address client needs.
- **On-Site Private One Hour Meetings** and open networking time with high level decision makers that control expenditures for automation, instrumentation, and electrical components and systems.



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*"AutomationXchange resulted directly in orders for our company."*

Eric Pfannenstiel  
Area VP  
Endress + Hauser

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### **Process Industries:**

- Pharmaceutical
- Food & Beverage
- Refining
- Chemical
- Water/Wastewater
- Pulp and Paper
- Power Generation

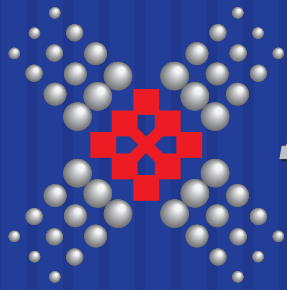
### **Machine Builders:**

- Food Processing
  - Food Packaging
  - Semiconductor
  - Printing/Converting
  - Electronic Assembly
  - Machining Centers
  - Process Skid Builders
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*"AutomationXchange is very targeted and it is the best event that we attend."*

Marc Ostertag  
Vice President  
B&R Industrial Automation





# AutomationXchange

## CONTACT INFORMATION

### EVENT MANAGEMENT

ANDY WUEBBEN

Event Director

AutomationXchange

14551 County Road 11

Suite 145

Burnsville, MN 55337

Phone: (952) 224-7640

Fax: (952) 736-9362

awuebben@automationxchange.com

JESSICA SLATER

Event Manager

AutomationXchange

14551 County Road 11

Suite 145

Burnsville, MN 55337

Phone: (952) 405-2479

Fax: (952) 736-9362

jslater@automationxchange.com

BECKY BURTON

Production Manager

AutomationXchange

14551 County Road 11

Suite 145

Burnsville, MN 55337

Phone: (952) 736-9361

Fax: (952) 736-9362

bburton@automationxchange.com

DAVE FISHER

Northeast Regional

Sales Manager

Putman Media

Phone: (508) 543-5172

dfisher@putman.net

GREG ZAMIN

Midwest & Southeast

Regional Sales Manager

Putman Media

Phone: (630) 551-2500

gzamin@putman.net

LAURA MARTINEZ

Western Regional

Sales Manager

Putman Media

Phone: (310) 607-0125

lmartinez@putman.net

[www.AutomationXchange.com](http://www.AutomationXchange.com)

