

# ChemicalProcessing.com

Leadership • Expertise • Innovation • Interactive

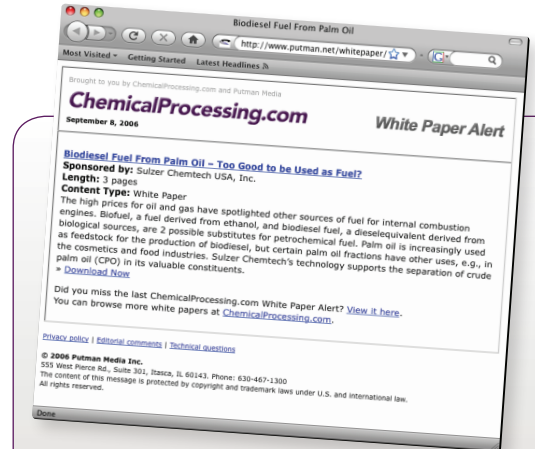
## Reaching Buyers Early With White Papers

ChemicalProcessing.com's unique white paper sponsorship program drives traffic to your white paper, guaranteeing you'll receive many high quality sales leads. White papers give your company exposure to our readers who are actively searching products, services and vendors.

**Qualified Leads** Influencers and decision-makers

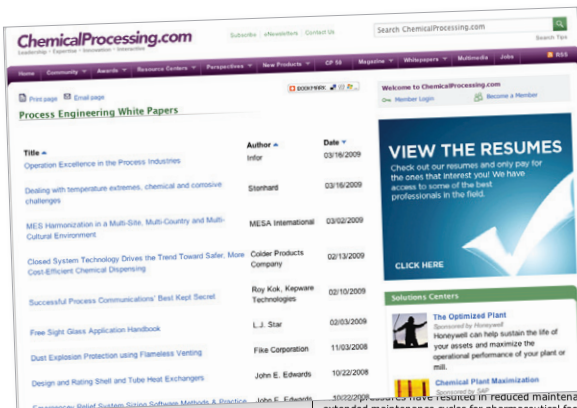
**Customized Leads** Get the information your sales reps need

**Ready-to-buy Prospects** More than half of the prospects typically plan to buy in the product category within three to six months



Your white paper is featured in our White Paper Alert E-Newsletter, which is sent to a database opt-in readers that are buyers/ specifiers for your product. Circulation: 10,000. Published monthly

### Month One: White Paper E-Alert



Your White Paper is prominently featured in the White Paper Library for two months.

Sales leads are captured through a required registration page which includes demographic questions and 3-4 customized qualifying questions.

After completing the registration form you will have access to download the white paper in pdf format. [Eaton Corporation's privacy policy](#)

Required Fields

E-mail Address

If you are already registered, enter e-mail address only and click Submit

First Name

Last Name

Job Title

Company



Month two, your white paper is featured in our regular E-newsletter in the White Paper Alert promotional box.

### Month Two: E-Newsletter Alert

Real Leads, Not junk.

By Partnering with ChemicalProcessing.com, **NLB Corp.** has successfully used just one white paper for both educating it's target audience on automated 3-D water jets and generating quality leads for the product. Results- over 1,700 downloads and over 350 qualified leads.

White Paper Sponsorship Program Pricing (Gross)	
Single White Paper Sponsorship	\$4,941

Program price varies based on total distribution, number of papers listed, number of papers listed, number of months, and copywriting (if needed).

#	A	B	C	D	E	F
#	E-mail Address	First Name	Last Name	Company	Job Title	Country
1	john@nlb.com	John	Blair	Blair and Blair	Plant Manager	United States of America
2	blair@nlb.com	Blair	Phyllis	Scholarly Electric	Business Manager	United States of America
3	blair@nlb.com	Blair	Phyllis	Lapins	Engineering Supervisor	United States of America
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