

control design

F O R M A C H I N E B U I L D E R S

The Automation Roundtable A Virtual Panel Discussion Series

New for 2010, the editors of *Control Design* magazine and ControlDesign.com will conduct a series of webcast-based panel discussions on topics of pressing interest to the machine builder community. Held every other month, January through November, 2010, this year's planned discussion topics include Industrial Ethernet, Machine Safety, Performance Monitoring, Automation Discipline Integration, Sustainability/Green Design and Operator Interface (see table).

In addition to the participation of *Control Design* editorial staff and invited experts, each virtual panel discussion will include the opportunity for up to four solution providers to share their take on the issue at hand.

These select sponsor participants will have the opportunity to:

- Share their particular perspective on the discussion topic with the panel discussion audience in a 5-10 minute, non-commercial presentation.
- Receive recognition as Automation Roundtable sponsor and participant in online and print promotion campaigns.
- Participate in the post-event question-and-answer session.
- Receive full contact information for all panel discussion attendees. (A minimum total of 200 registrations for live and/or archived viewing is guaranteed.)

Up to four sponsorships are available for each Virtual Panel Discussion event.

Pricing of \$5,000 net includes webcast participation, promotion and non-exclusive lead-generation program components as listed above.

THE 2010 AUTOMATION ROUNDTABLE SCHEDULE

January	Industrial Ethernet
March	Machine Safety
May	Performance Monitoring
July	Automation Discipline Integration
September	Sustainability/ Green Design
November	Operator Interface