



Topic Sponsorship Program

ControlDesign.com's Topic Sponsorship Program allows you to "own" the most important real estate on ControlDesign.com related to your company's particular product or solution offering.

Be there when site visitors search using relevant terms. Be there when they visit the topic-specific Resource Library relevant to your products and solutions. And be there in the Product Resource Center when they seek information related to your specific product technology.

The Topic Sponsorship Program includes:

- Boombox ad position on the search results page whenever your key terms are searched for.
- Boombox *and* top leaderboard ad messages whenever users visit the Resource Library on your particular sponsorship topic.
- Boombox ad message in the relevant category listings of our Product Resource Center.

A limited number of Topic Sponsorships are available on a first come, first served based. Further, Topic Sponsors will have right of first refusal for future renewals. Contact Jeanne Freedland, your digital sales specialist, to discuss topic availability—and make sure you own your topic on ControlDesign.com—now and in the future!

Search Results Boombox Ad →

Your banner ad here!

Your boom box ad here!

Resource Library Leaderboard & Boombox Ads

Your boom box ad here!

Product Resource Center Boombox Ad →

Your boom box ad here!

Free Subscriptions

Pricing: \$800 net per month, with six month minimum commitment to start (\$4,800 net due at program inception). Topic sponsorships are subject to availability. Program includes detailed reporting and performance analysis.

**START YOUR TOPIC SPONSORSHIP PROGRAM TODAY.
DON'T LET A COMPETITOR "OWN" YOUR TECHNOLOGY!**