



control design
AutomationXchangeSM
2007

**3rd
Annual**

*Making the Right Connection*TM



A productive forum of high-level strategic meetings.

Carefree Resort & Villas
Carefree, AZ May 6-9, 2007

Presented by Putman Media, Publisher of CONTROL DESIGN Magazine



“AutomationXchange has a focused agenda, so you don’t get lost in the shuffle. There are only a limited number of people at the event, making it easy to engage in one-on-one conversations.”

Scott Miller

*Engineering Manager, Control Systems
Bradbury Company*

AutomationXchange (AX) gives machine builders the opportunity to leverage the expertise of Control Design magazine’s editorial staff. AX helps you stay on top of new technologies and products that can improve your machine’s automation, instrumentation, and electrical systems.

- **EFFICIENT** – AX gives you concise, uninterrupted, private meetings with pre-determined agendas.
- **FOCUSED** – Only suppliers with solutions to your specific issues are invited to attend. These suppliers come to AX prepared to address your specific needs.
- **PERSONALIZED** – Four weeks prior to the event, you can access a private Xtranet to exchange ideas with suppliers. This allows you to dictate the agenda for your private pre-arranged meetings.
- **XCHANGE** – In addition to the private meetings with suppliers, AX has pre-arranged best practice sharing sessions moderated by the editorial staff of Control Design. These sessions are an ideal way to exchange best practices with other machine builder attendees.

“At AutomationXchange, you have private one-hour meetings with supplier executives who have answers. These people get you the right information much more quickly than at any other venue.”

Steve Bergholt

*Chief Engineer, Electrical/Electronic
Triangle Packaging*



“AutomationXchange is a completely different way to find new vendors.”

Mike McLaughlin

Director of Automation, Andritz

AutomationXchange is a service from *Control Design* magazine created to help machine builder automation professionals improve their automation, instrumentation, and electrical components and systems.

AutomationXchange is an opportunity for you to leverage the expertise of our editorial staff to help you and your company find ideas and solutions from existing or new vendors.

Only companies actively seeking solutions to improve their automation, instrumentation, and electrical systems are eligible to attend *AutomationXchange*.

In exchange for your time commitment, *AutomationXchange* adds efficiency to the process of locating and qualifying new solution providers.



“It was quite an eye opener to see the range of products and solutions from each supplier, even though I have worked with many of these suppliers for years. Spending time with corporate level folks from the suppliers let us find products and solutions that, quite frankly, we never knew existed.”

Jeff Klinger

Chief Control Engineer, Ingersoll Production Systems

“AutomationXchange gives you concentrated time with supplier vice presidents and presidents. This allows you to candidly discuss issues, explore solutions, and find ways to move forward. The event is arranged so that you can concentrate on improving your machines.”

Dr. Thomas Pool

Manager Electrical Engineering, Kliklok-Woodman



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